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Re: Assignment #3

Select a Multimodal Composition: <https://jjh.org/the-whale-hunt>

Introduction: The whale hunt is a multimodal composition consisting of more videos, images, and presses. The article is written by Jonathan Harris going on a whale hunt with a few family and friends in the daylight with the weather being -22 degrees. Jonathan explains how every picture was taken off his heartbeat from they set sail to the time the whale was caught and pulled onto the boat. The use of text, video, and pictures give an interesting feeling to the readers to understand the feeling of the moment that lead and end with the whale hunt. Indigenous people from Alaska practicing whale hunting. Audience may be people who cares about the environment.



Ethos: This credibility has been established by the firsthand involvement of the author in the trip and its documentation. The authors deep immersion into Inupiat community and arduous process of whale hunting make it authentic. Moreover, recognition given to Patkotak family and Andrew Moore builds on this credibility by showing that it was a collaborative effort and experienced people were involved.

Logos: The project takes photographs at 5-minute intervals for an entire day, creating a photographic heartbeat that mirrors the photographer's own heart rate. This structured approach to storytelling provides a logical framework for the narrative thereby allowing viewers to follow events as they happen in real time. In addition, using filters allows viewers to explore different aspects of the story such as captain's role or Arctic ocean dynamics thus making it richer.

Pathos: The whale hunt evokes various emotions, such as anticipation and excitement, tension and empathy, through vibrant imagery and immersive storytelling. The project then captures the Arctic's biting environment, the friendly nature of whaling crew as well as the savage intensity that attends a hunt itself which leaves one feeling stunned with reverence for Inupiat custom. By creating a photographic heartbeat that approximates the photographer's own emotional experience to transport the audience into his world of challenges and triumphs.



Cultural and Social Context: Through its portrayal of an ancient tradition intertwined with modern technological innovation, *The Whale Hunt* captures cultural and social context of Barrows Inupiat community in Alaska. For this community, rooted in indigenous tradition, depicted whale hunt serves as a crucial source of sustenance and cultural identity. Also reflecting subsistence hunting as an age-old practice within the community compared against harsh Arctic environment that highlights collaboration efforts among individuals living there while at it. It address aspects concerning sustainability and conservation further pointing at how delicate is this line between respecting environmental concerns while preserving cultural heritage. Combining traditional practices with modern technology,



Conclusion: *The Whale Hunt* not only captures a traditional whale hunt of the Inupiat people but also takes into account the culture and society of Barrow, Alaska. It has used a mixture of live

action imagery, storytelling and technological innovation to project an enduring tradition, shared spirit of collaboration and environmental hardships experienced by the Inupiat people. By capturing the essence of tradition within the dynamic landscape of modern society, The Whale Hunt serves as a poignant reminder of the enduring resilience and cultural richness of indigenous communities. In its final analysis, this project calls on us to think about how tradition meets modernity in relation to sustaining cultures thereby enhancing an understanding which is deeper about life complexities in Arctic region with strong ties between mankind and nature as well as traditions in such regions.

References: Harris, J. J. (n.d.). *The Whale Hunt (2007) – Jonathan J. Harris*. Jonathan J. Harris. <https://jjh.org/the-whale-hunt>