

**Article Review #1: Cyberbullying on Social Media: Definitions, Prevalence, and  
Impact Challenges**

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## BLUF

In this article, I will be elaborating on what cyberbullying is and the effects it has on social media, focusing on the challenges and solutions in how to avoid, or recover from being cyberbullied. As well as how to prevent becoming a cyberbully.

### Social Science Principles Connections

This article relates to and incorporates social sciences in many ways. One of the obvious ones is human behavior and social interaction. “Nicho examined 71 papers published from 2007 to 2022, offering a comprehensive synthesis of the field’s current understanding of cyberbullying” (Nicho 1). During the findings, cyberbullying has definition issues and contains many inconsistencies. A standard of understanding is lacking, and studies in this article exist to provide one. Another principle that is incorporated is societal context. Elaborating on how people’s behavior and experiences shape them into what they become to and their actions, in this case, why they start cyberbullying or become victims of cyberbullying. Basically, cyberbullying cannot be understood or have a defined definition without containing societal context.

### Research Question /Hypothesis/ Independent Variable/Dependent Variable

The research question would be; How studying cyberbullying clears inconsistencies in definitions, how society is impacted, and the vast approaches to cyberbullying.

This article draws many ideas and studies therefore, one hypothesis would not exist, but rather multiple. Such as “cyberbullying is defined inconsistently” as well as “variations in definitions and tools to measure assist in inconsistent definitions”.

Independent variables include studies incorporated into this article, such as online environment tendencies, social media patterns, engagement, and exposure to cyberbullying.

Dependent variables that exist across the article are reactions to cyberbullying. Including behavioral conflicts, well-being, and social functioning in general.

## Types of Research Methods

This article contained a qualitative focused research method; however, a mixture of quantitative also exists within the studies. Data was collected through academic databases searching through studies relating to social media and cyberbullying. Analysis existed to compare findings and conclude the information gathered to have one definition and idea. Quantitative data such as surveys were not experimented with or done by the author but rather gathered from other sources and incorporated into the text.

## Types of Data Analysis used

Data analysis techniques the author used include comparative analysis, comparing different definitions, components, and differences in results across sources. As well as organized synthesis, finding relevancies in each source and inconsistencies.

## Connections to other Course Concepts

Connecting module five presentation, behavioral theories are involved a lot in this article. Environmental influences are one of the main reasons why cyberbullying occurs whether it is a victim or an offender.

### Overall societal contributions of the study/Conclusion

This study by various authors contributes to society vastly on elaborating how cyberbullying is perceived and understood throughout different studies. Cyberbullying is a serious public health issue and cyber concern, and this study emphasizes that. Anxiety, depression, and suicidal ideation sprout from cyberbullying; educators and mental health professionals need more full proof strategies for prevention. Cyberbullying is a social and technical issue that needs more attention.

## Reference

Nicho, M., Mcdermott, C., & Ray, G. (2024). *Cyberbullying on social media: Definitions, prevalence, and impact challenges | journal of cybersecurity | oxford academic*. Journal of Cybersecurity. <https://academic.oup.com/cybersecurity/article/10/1/tyae026/7928395>