

Jasmine Everett

Norfolk, VA 23518

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Work Experience

Survey Interviewer

responsive management - Harrisonburg, VA

March 2021 to Present

- Deliver script pitch to the respondent
- Adjust scripted pitch to meet needs of specific individuals
- Handle respondent questions
- Record respondent details including reaction to the survey

Floor Director/ Replay Operator

Norfolk State University - Norfolk, VA

February 2021 to Present

- Performing pre-game checks with referees
- Monitoring live basketball game feed and identifying close plays and potential reviews
- Assisting marketing team in ads

Assistant Director basketball Operations

Norfolk State Women's Basketball - Norfolk, VA

October 2019 to March 2023

- Provide functional support necessary to prepare daily practice schedules and travel itineraries in support of the Norfolk State Women's Basketball Team.
- Responsible for the office functionality including, but not limited to monitoring office supplies, ordering required team equipment, and performing the necessary administrative and clerical tasks.
- Traveling on designated longer trips

Social Media Manager

Star Power Media Group LLC. - Charlotte, NC

May 2021 to August 2021

- Using social media marketing tools to create and maintain the client Platform
- Researching social media trends and informing management of changes that are relevant trends
- Analyzing the client's social media and identifying strategic weaknesses and making recommendations for improvements.

Sales Associate

Crocs, Inc - Norfolk, VA

2019 to April 2021

* Cash register operation and sales floor monitoring for required customer assistance.

* Merchandise restock as necessary and obtain periodic sales figures over the course of a sales shift.

Education

B.A in Mass Communications/Broadcasting

Norfolk State University - Norfolk, VA

November 2019 to December 2022

Associates of Arts in Social Science

Tidewater Community College - Norfolk, VA

August 2015 to May 2019

Associates of Arts in General Studies

Tidewater Community College - Norfolk, VA

August 2015 to December 2018

Skills

- Social Media Management
- Microsoft Outlook
- Office Management
- Telemarketing
- Social media management
- Cash register
- Cash handling
- Sales
- Typing
- sports operation (5 years)
- Public Relations
- Interviewing
- Event planning
- Blogging
- Events Management