

Cybercrime as a social problem Reflection

1. The title of your video was given to you as per the assignment. But if you were to give your presentation a “click-bait” title that would state in an attention-grabbing way what your presentation was about, what would it be?

A possible clickbait style headline for our presentation could be: “The Hidden Dangers of Fake Online Personalities: How they are Destroying Society and Ruining Your Life” as that has a very sensational and over the top headline which is how clickbait works to try and get people to click on the article/link and hopefully generate more traffic to a website.

2. How did you manage to balance both informing and engaging your audience?

We balanced informing and engaging our audience by trying to create a presentation that was informative but also relatable and entertaining. We used specific examples such as catfishing and election interference with the goal of connecting emotionally with the audience as many individuals would likely be able to relate to those examples. To make the presentation entertaining with the goal of keeping the attention and interest of the audience we tried to make the presentation easy to follow and mixed in visuals when possible and attempted to make the presentation aesthetically pleasing while also being informative.

3. If you had more time or resources, what aspects of your presentation would you expand or improve?

We did not have any issues with needing more resources but with more time we could have done a variety of things to expand and possibly improve the presentation. We could have gone deeper into types of cybercrime relevant to our topic and explored how artificial intelligence is making it easier than ever to generate fake online personalities or we could have looked at the topic from global perspective and how all nations and individuals worldwide are impacted in some fashion. We could get more data and expert information to support our topic, and we could look at more possible solutions such as how artificial intelligence can help to identify fake online profiles which would be more efficient and hopefully more effective. The possibilities are endless really since the topic is such a relevant issue in the current lives of everyone and so we would only be limited by how much time we could have to research and build more layers into our presentation.