Why Cybercrime?

What we can learn from the 2021 Elder Fraud IC3 Report

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What is the Internet Crime Complaint Center (IC3)?

- → Created in 2000 by Federal Bureau of Investigation
- → Provides avenue for individuals and organizations to report complaints about various cybercrimes.
- → intellectual property theft, hacking, corporate espionage, extortion via the internet, money laundering, identity theft, ransomware attacks....

What does it do?

- → Receives and refers complaints to law enforcement agencies.
- → Helpful resource for citizens.
- → Analyzes data.
- → Identifies trends
- → Raises awareness



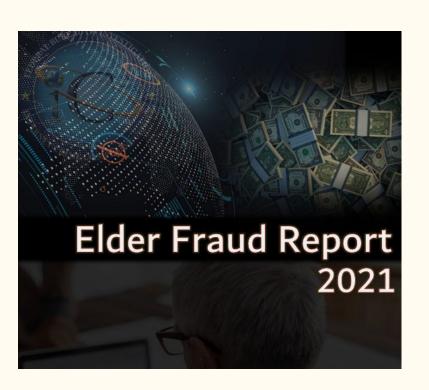


The 2021 IC3 Elder Fraud Report

- ➤ Victims 60+
- > Susceptible to many crimes
 - Phishing
 - Tech support scams
 - Romance scams
 - o Online shopping fraud
- > 92,000 victims
- > 1.7 billion dollars in losses

WE URGENTLY NEED MORE
PUBLIC AWARENESS AND
LEGISLATION





Key Insights

- 1. Significant Financial Losses
- 2. Common types
 - a. Investment fraud
 - b. Phishing
 - c. Romance scams
 - d. Tech support scams
- 3. Citizens between 70-79
- 4. Elder fraud increasing every year
- 5. New technology of social media and online dating



Using Deterrence Theory to Explain Elder Fraud?

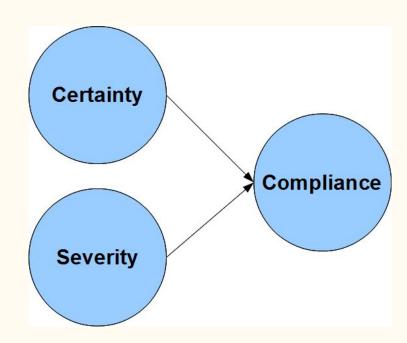
Deterrence Theory: A concept that suggests people can be discouraged from engaging in certain behaviors. Fear of punishment can prevent or "deter" individuals or states from taking undesirable actions.

- ➤ Lack of of public awareness and legislation.
- > Factors appear to encourage cybercriminals to commit the crimes.
- ➤ Low risk, high reward.

If there was no consequence from a successful cybercrime the first time, what is stopping them from doing it a second time?

A third time?

A fourth?



CONCLUSION

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