

Jada Coleman

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Education

Old Dominion University, Norfolk, VA
Majoring in Fashion Merchandising
Minor in Psychology

Expected Graduation: May 2026
GPA: 3.2

Advanced High School Diploma

George Washington High School, Danville, VA

Relevant Experience

Sustainability Fashion Show

Fall Semester 2023

- Assisted in facilitating fashion show and developed marketing strategies to promote the show and bring awareness to brands in show.
- Styled and supervised being in charge of all creative styles in the event.
- Sourced garments from designers in the show.
- Worked with designers through the advancement of the event.
- Ensured everything from accessories to outfits and prepared models for dressing.
- Fixed garments where it was needed.

Visual Merchandising Window Display

Fall Semester 2023

- Developed and brainstormed theme for overall window display.
- Defined target audience and identified who I had in mind to come shop.
- Assembled retail window display toolbox with materials needed.
- Created focal point for store window display.
- Utilized research on understanding consumer behavior, design principles and practices.

Personal Stylist

Present Day

- Discussed budget for said client.
 - Consulted with client for an understanding of style preferences , body type , and desired image.
 - Maintained knowledge of current fashion trends and brand offerings.
 - Selected clothing, accessories and shoes tailored to each client.
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Additional Work Experience

Lead Assistant Teacher

ODU Children's Learning & Research Center- Norfolk, VA

January 2024 to Present

- Assisted classroom teacher in developing and implementing lesson plans.
- Collaborated with other staff members to ensure student success.
- Promoted a cooperative learning environment that encourages collaboration among students.
- Maintained a safe, educational environment for students during learning and free play time.
- Interacted positively with children to encourage development and involvement in activities, treating each child with dignity and respect.
- Worked with students to reinforce learning of material or skill introduced by the teacher.

ePortfolio Office Assistant

ODU ePortfolio Studios-Norfolk, VA

September 2024 to Present

- Met individually with students seeking ePortfolio support, in- person or online with a focus on Wix, WordPress, Adobe Express, Google Drive, etc.
- Explored new digital tools in connection to ePortfolios, with a focus on multimedia development, potentially for inclusion in ePortfolio Newsletter.
- Facilitated faculty development workshops when needed.
- Marketed ePortfolio Support Services and Studio Events.
- Facilitated class visits to introduce ePortfolio material and demonstrate tech actions.
- Supported students individually with technical queries in regards to ePortfolio platforms.
- Utilized scheduling system to manage appointments.

Server

Culture Restaurant & Bar, Buffalo Wild Wings, Twisted Crab, Blue Moon Taphouse - Norfolk, VA

- Demonstrated exceptional multitasking skills during peak hours, accurately managing tables
- Collaborated with kitchen staff to ensure timely delivery of food orders to customers
- Communicated effectively with team members to coordinate table assignments for efficient seating arrangements
- Developed strong product knowledge including ingredients used in dishes allowing me provide detailed information about menu items
- Demonstrated strong problem-solving skills by resolving issues related to food quality or service promptly and effectively as needed.

Skills and Interests

Computers: Microsoft Office, Website building, Excel spreadsheets, Graphic design

Interests: Fashion Styling, Currents Trends, Fashion Research

