

For the sample letter, I decided to use Rational choice theory and Laissez-faire economic theory. The Rational choice theory is individuals and/or organizations making choices in their best interest. Why I chose it is because it connects to the letter the company sent to their customers about the data breach. They decided to tell their customers about it later, instead of early because they were making choices in their best interest. The company wanted to make sure that the investigation was able to go smoothly for the customers to get justice. I also chose Laissez-faire economic theory, which is known as a classical theory. The theory states that the government should not step in the economy unless it has to deal with protecting one's rights. I think in this case the government should help because this has to deal with very sensitive information of citizens of the country and this can cause harm to the public. For the social sciences, I chose psychology/human behavior and ethics and law. I chose psychology/human behavior because understanding human behavior can prevent a future attack. Ethics and law because examining the legal framework surrounding data protection is very important. So this helps explore the ethical problems that come from the misuse of data.