

EXECUTIVE TEAM REFLECTION

Team Gentleman Florist:

Elizabeth Simpkins, Lucas Dyer, Jessica Frimpong



**The
Gentleman Florist**



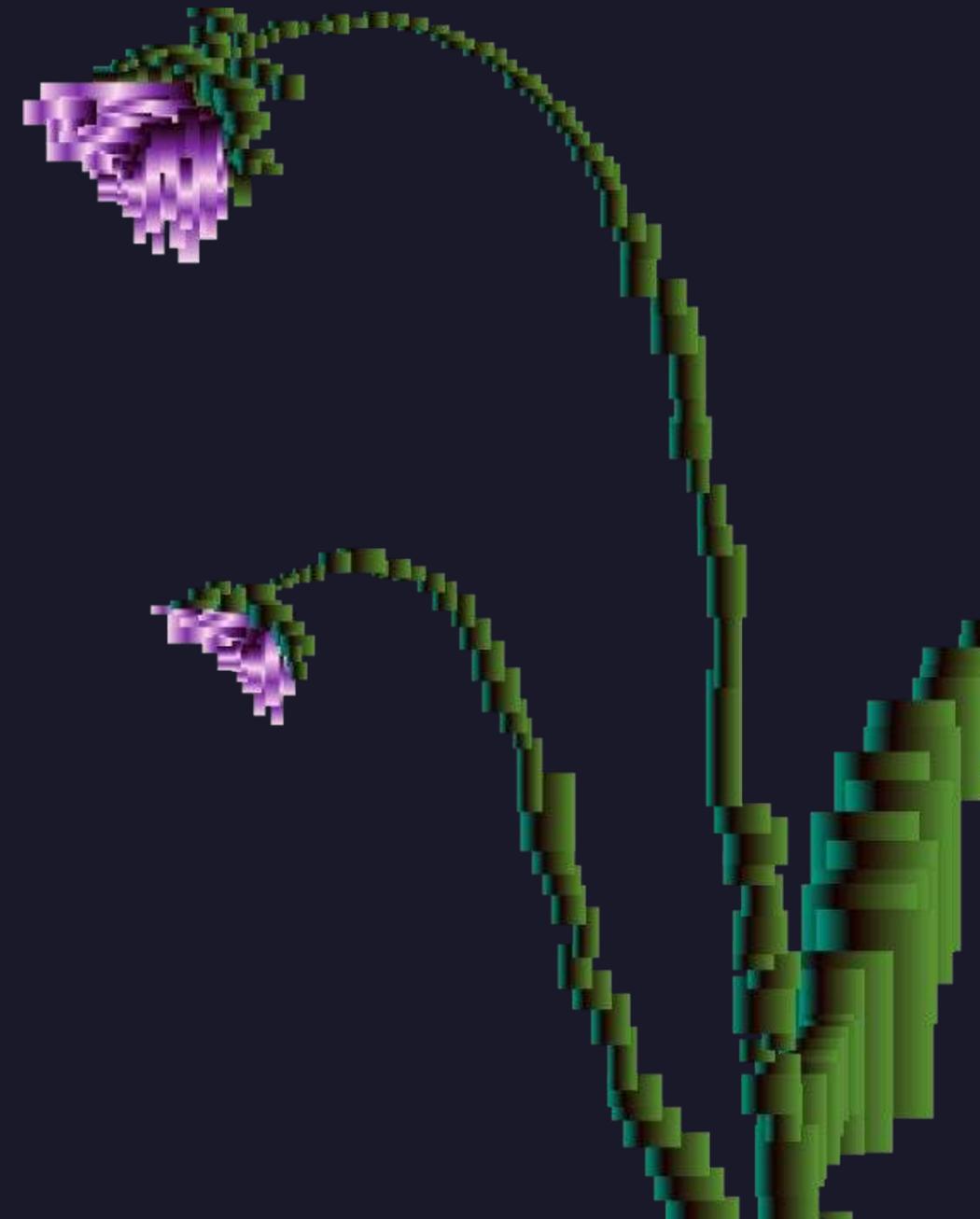
Client Overview



- ❖ Owner: Matt Eshnaur
- ❖ The Gentleman Florist is a veteran-owned retail/e-commerce business
- ❖ His goal is to provide flower arrangements
- ❖ Subscriptions are also provided for monthly deliveries of arrangements

Client Engagement:

- ❖ Not as strong at beginning
- ❖ Communication via email
- ❖ Weekly responses
- ❖ List of questions ahead of time



Successes & Challenges of Our Team:

Successes	Challenges
<ul style="list-style-type: none">❖ Good collaboration in-person❖ Weekly communication❖ Plans made before presentations	<ul style="list-style-type: none">❖ Last-minute additions/fixes❖ Unequal workload division

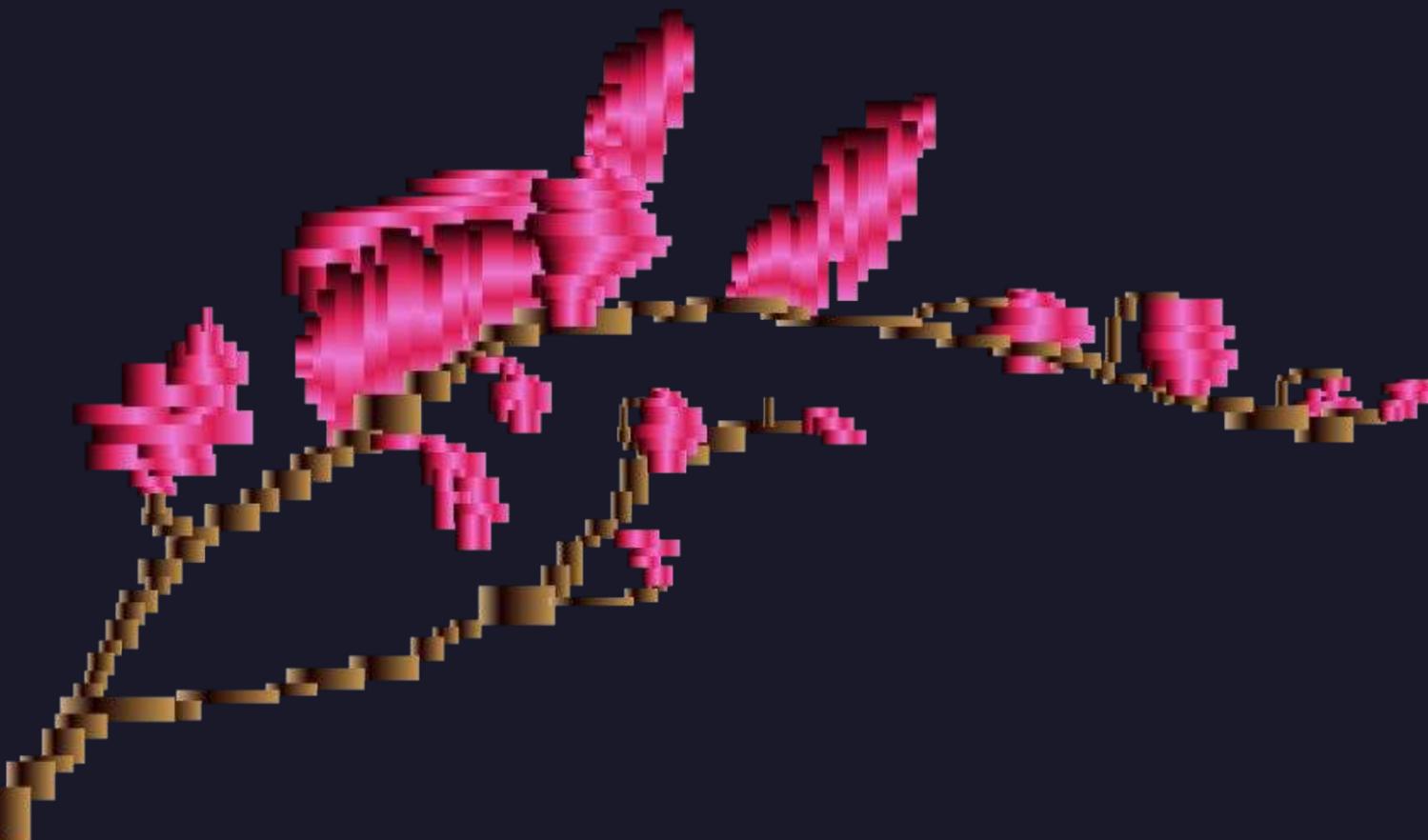
Process Improvement

- ❖ Planned sections to complete
- ❖ More communication
- ❖ Meeting with client halfway through
- ❖ Inclusion of more resources for client



Team Dynamics

- ❖ Communication via Group Chat
- ❖ Shared projects via google drive
- ❖ Met and discussed outside of class time



Highlights:

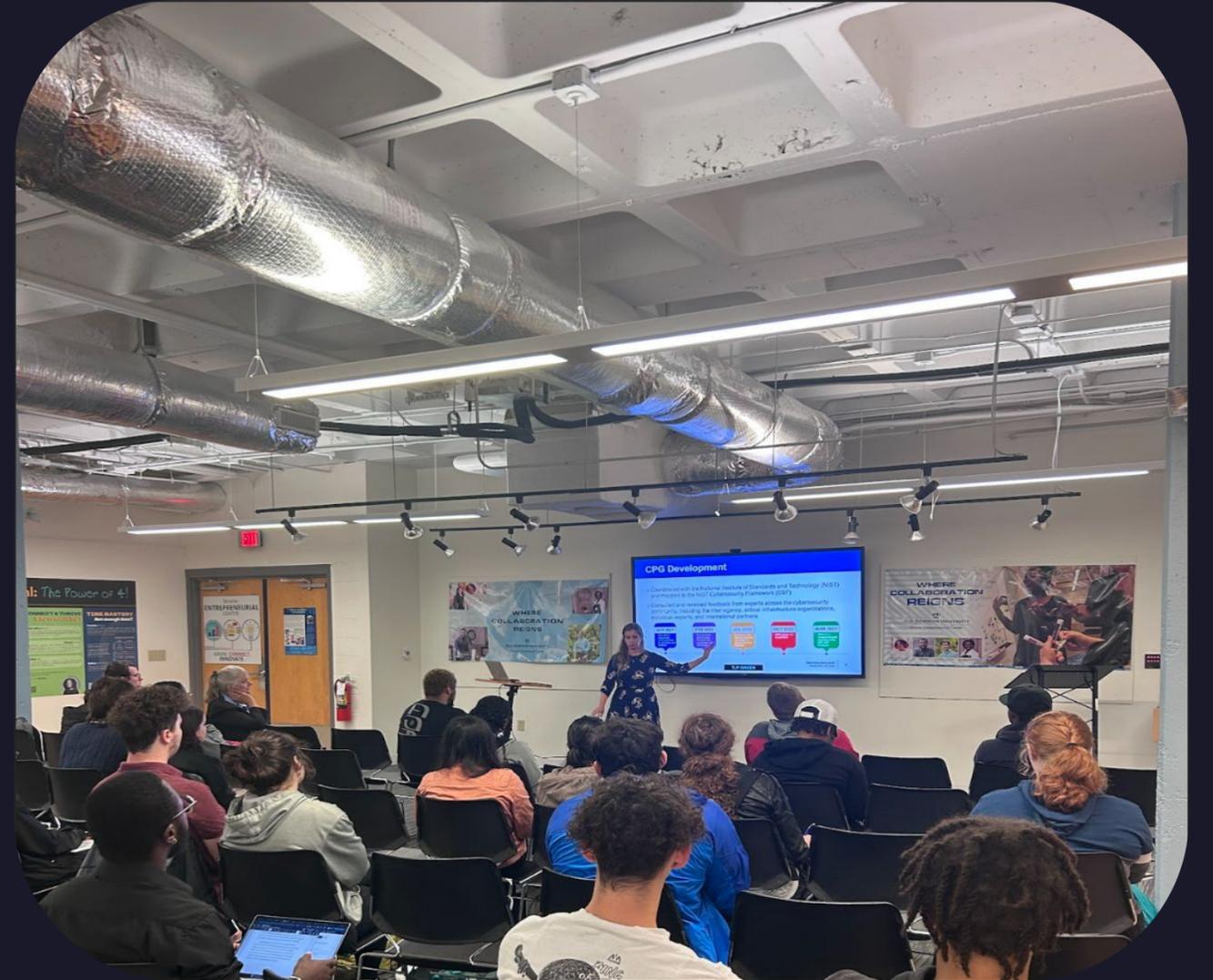


- ❖ Achieving clarity on what this job can be like
- ❖ Using frameworks and applying them to risks
- ❖ Working with a real business

Guest Speakers



Dr Baki: Design Thinking



Genevieve Marquardt:
CISA



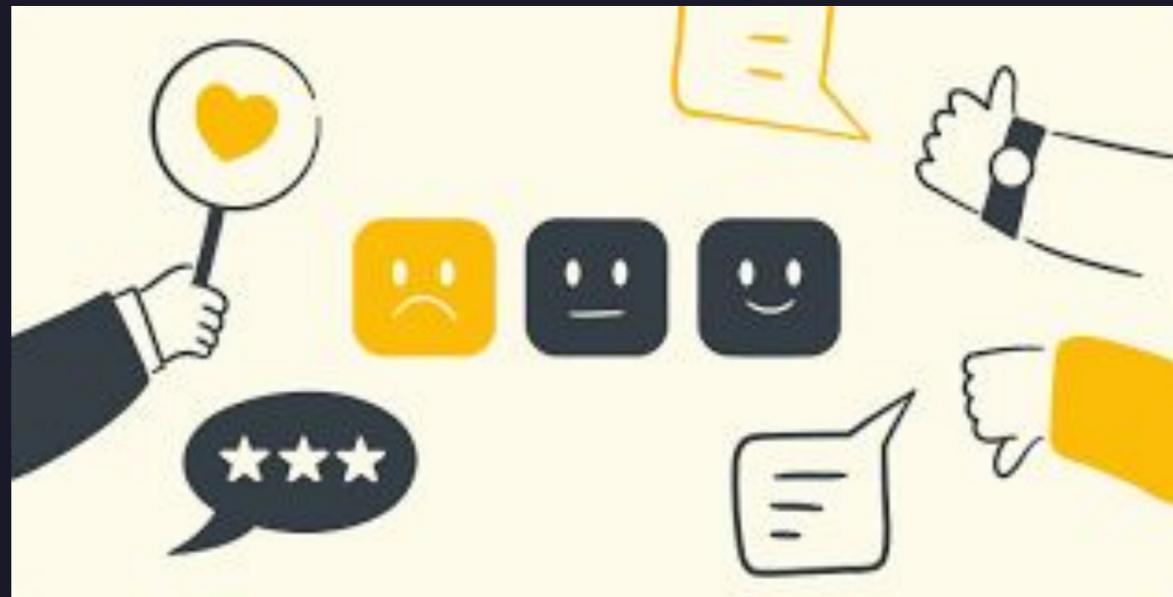
Recommendations for Future Teams

- ❖ Practice the presentation beforehand
- ❖ Set strict and clear guidelines when you are in your groups
- ❖ Time management
- ❖ Communication plans/schedule with client



Practice Makes Perfect!

Course Feedback:



- ❖ Better preparation for Valor Top
10 out in the community day
- ❖ Clear requirements for assignments
- ❖ However, this was an
AMAZING experience!

THANK YOU
FOR THIS
OPPORTUNITY!

