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Date: 11/09/25

Reflection #3

Preparation of presentation

For the last couple of weeks, my team and I have been preparing our report for our client. We've been working with the information given to us during our first visit. Also been receiving emails during that time period regarding any questions we needed answered. We all worked on making sure our report is great and ready for our client, The Gentleman Florist. We did have a rocky time communicating with Mr. Eshnaur but we were to get in contact and receive information on what we needed. We knew he is a busy man and running a business so we didn't overreact but when it came to one week and no contact. We were worried. As the design lead, I am tasked to make a great slide presentation for our briefings with our client. I wanted to go for a more floral look because we are working for a florist.

The Day of the Dry-run

It was very nerve racking because this is the first time we presented in front of a crowd on what we researched for our client. I am a very introverted person who is very quiet(that's what a lot of people tell me). So it is really hard for me to project my voice for an audience when it is time to present a presentation. When it came to our turn to present our presentation, we had to go the next day. The day came and we were nervous but we did it. The feedback we received from our peers, guest speakers, and professors were great for us to make more improvements to our presentation and the way we presented as well.

The Feedback

Our feedback was great for us to reflect on what we needed to improve on for our official and final presentation for our client. We were tasked to speak up more, to project our voices better. My teammates and I are on the quiet side so we all had to learn to project our voices more so others could hear us from far. With this feedback, I can't wait to see how we can better ourselves for our presentation and the future of reporting for businesses.