

Jocelyne Dempsey

Exploring Culture

### Comparative Analysis of Spain's Universities Websites V.S My University's Website

The websites for universities in Spain are very similar to the website for my own university. A few of the similarities found in Spain's university websites and my school's university website include:

1. Visuals of campus
2. Pictures of university students
3. News about the university
4. A calendar of university events
5. Contact information for the university
6. Links to apply to the university, gain more information about the university, and a home page that is a link tree for all university student needs.

Many aspects of all university websites are very similar however there are a few key differences.

Some of these differences include:

1. The names of the university are in Spanish for the universities in Spain and English for my university.
2. The link tree options for the universities in Spain included international students' applications and my university website has one link for all applicants.
3. Finally, the universities in Spain have website links for their social media account and my university website does not.

Though a little different the university websites in Spain held almost identical information that is important for the viewer to explore and get to know the university. University websites in Spain and the United States are utilized to serve the viewer and are very user-friendly and appealing to the eyes. University websites are the face of many universities to promote coming to their school and universities in Spain and America know how to grasp their audience's attention.