

## Week 3 Journal Entries

### 1. Why do ethics matter in entrepreneurship?

For any business or entrepreneurship to be successful, it is important to be something that someone trusts, and views in a positive light. Ethics deals heavily with moral principles. If people see someone who has poor ethics, then they will likely see that individual exhibit poor integrity, honesty, or responsibility. People will most likely steer clear of this type of energy, and not want to invest in anything associated with these attributes. However, having good ethics can make for good business!

### 2. How does my own personal budget relate to an entrepreneurship budget?

A budget is essential in many aspects of life, as it creates order and allocation of resources. A personal budget is essential to have. If an entrepreneur has no personal budget, then how can they manage a business? Oftentimes, starting a business may require some type of personal investment, so it is important to know the current financial situation. Nobody wants to see their business fail due to lack of budgeting. Having a good personal budget is a great start!

### 3. Why do we need budgets?

Budgets help to keep things on track financially. They can help someone determine where they stand financially, and how to best move those resources to where they need to go. Also, making a budget can help determine break-even and profit margins. Goal setting is another reason for budgets. Not only are goals set for the budget, but goals can be established for the next budget once the business gets off of the ground. Budgets usually change as the business grows and develops.

### 4. What is social entrepreneurship?

Perhaps one of the most influential entrepreneurship is from a social standpoint. A social entrepreneurship allows for a direct influence in the community, or society from a more broad viewpoint. A social entrepreneurship will result in a direct positive investment in the community. For example, investing in clean drinking water solutions for a community can help the residents. The main goal is to create social value in a society, so it is not only limited to drinking water or infrastructure needs.

### 5. What are the most significant legal issues entrepreneurs face?

Entrepreneurs likely wear many hats while running their business. They cannot be experts at everything, especially topics outside of their business. A major legal problem businesses can face is lawsuits. Small businesses do not have a legal team and lawyers on site to handle such issues. Also, taxes could become a legal issue if not filed correctly according to code. Another major issue are intellectual property violations, such as trademarks/copyrights.