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Using publicly available data from PrivacyRights.org, researchers have been able to do an analysis that relates to the frequency of breaches, types of data compromised, and industries targeted. Studying the patterns has allowed them to find the trends in how the breaches are happening, the size of the breaches, and what response strategies organizations have utilized. The data is useful in understanding the effectiveness of security measures and possible vulnerabilities in any sector. In addition, this will help research into the aftermath of the attack's impacts on customer trust and company performance and provide insights to enable better cybersecurity practice and policy formulation. This can help improve prevention methods and response in case of any instance in the future.