

# Keiarra M. Baker

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## EDUCATION:

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Old Dominion University, Norfolk, VA

**Bachelor of Arts, Communications**

May 2025

## STUDENT AFFAIRS EXPERIENCE:

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### Camp Counselor

YMCA. Central Maryland. Ellicott City, Maryland

July 2022-August 2023

- Lead the development, planning, and implementation of programs that focused on care, responsibility, honest, and respect
- Oversaw the scheduling for daily extra curricular activities for approximately 15 kids ranging from ages 5-10.
- Assists in maintaining accurate program records, including incident reports, logbook documentation, and daily attendance.

### Direct Support Professional - Apprentice

September 2020 - June 2021

Humanim Inc. Columbia, Maryland

- Provided direct care to those with intellectual and developmental disabilities.
- Ensured client safety and maintained a safe environment for approximately 10 individuals
- Encouraged self-help activities.
- Reported changes in client's condition or family situation to administrators and supervisors.

### Social Media Content & Marketing Strategist

October 2023 -

Women's & Gender Equity Center at Old Dominion University

- Serve as a student spokesperson for issues affecting women identified students, gender-based inequity, feminist issues, and other topics connected to womanhood at information sessions, student org fairs, and classroom presentations
- Assist the Social Media Content and Digital Media Coordinators with managing professional social media presence for the W&GEC Instagram page to include brainstorming and researching ideas for original content and designing and executing social media campaigns
- Assist Content Coordinator and Digital Media Coordinator with the writing of captions, hashtags, and other communications for target audience across all W&GEC social media platforms

## STUDENT INVOLVEMENT

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### Ebony Impact Gospel Choir - Fundraising Chair

Old Dominion University, Norfolk, VA

April 2023-Present

- Coordinate and host 3 large scale annual fundraising events in collaboration with businesses in the Hampton Roads area.
- Develop fundraising campaign strategies for approximately 40 undergraduate students
- Co-provide budgetary oversight totalling \$7,000

### Ebony Impact Gospel Choir - Praise Dance Coordinator

Old Dominion University, Norfolk, VA

April 2023-Present

- Train, develop, and mentor 8 Praise dancers.
- Coordinate the choreography for large scale events for the greater Old Dominion Community
- Leads Bi-weekly practices in coordination with the student liaison of Old Dominion University's Baptist Collegiate Ministry
- Old Dominion University's Baptist Collegiate Ministry - Fundraising Coordinator

Old Dominion University, Norfolk, VA

## CERTIFICATIONS :

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- CPR and First Aid certified
- Certified Direct Support Professional