

Cyberbullying on Social Media: Definitions, Prevalence, and Impact Challenges

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Introduction

Cyberbullying on social media has become a significant public health issue, impacting individuals of all ages. The journal article “Cyberbullying on Social Media: Definitions, Prevalence, and Impact Challenges” by Geraldine Ray, Christopher D. McDermott, and Mathew Nicho offers an in-depth review of the current literature on this subject. This review aims to summarize the key findings of the article, focusing on how the topic relates to the principles of social sciences, the study’s research questions, research methods, data analysis, and the contributions to society, particularly concerning marginalized groups (Ray et al., 2024).

Relation to Social Sciences

Cyberbullying on social media is deeply intertwined with the principles of social sciences, as it involves human behavior, social interactions, and the impact of technology on society. The article highlights how cyberbullying reflects broader social issues such as power dynamics, aggression, and the influence of social media on mental health. Understanding these aspects is crucial for developing effective interventions and policies to address cyberbullying (Ray et al., 2024).

Research Questions and Hypotheses

The study's primary research questions focus on defining cyberbullying, understanding its prevalence, and examining its impact on individuals. The authors aim to address the inconsistencies in the definition of cyberbullying and explore the factors contributing to its prevalence. They also investigate the psychological and physical effects of cyberbullying on victims (Ray et al., 2024).

Research Methods Used

The authors conducted a systemic review of 71 papers published between 2007 and 2022, following the PRISMA (Preferred Reporting Items for Systematic reviews and Meta-Analyses) guidelines. They used databases such as Scopus, Google Scholar, and Science Direct to identify relevant articles. The inclusion criteria encompassed various study types, including empirical studies, case studies, and theoretical papers. The review focused on studies that assessed bullying behaviors, the impact of cyberbullying, and its prevalence on social media (Ray et al., 2024).

Data and Analysis

The data analyzed in the review included information on the definitions, prevalence, and impact of cyberbullying. The authors used descriptive statistics and meta-analysis to synthesize the findings from the selected studies. They identified significant gaps in the existing literature, particularly the under exploration of cyberbullying among adult populations and the lack of a standardized definition (Ray et al., 2024).

Relation to PowerPoint Concepts

The concepts discussed in the article align with the themes presented in the PowerPoint presentations, such as the role of social media in shaping behavior, the psychological impact of online interactions, and the importance of addressing cyberbullying through a multidisciplinary approach. The article reinforces the need for comprehensive strategies to tackle cyberbullying, drawing on insights from psychology, sociology, and technology studies (Ray et al., 2024).

Challenges and Contributions to Marginalized Groups

The article highlights the disproportionate impact of cyberbullying on marginalized groups, including adolescents, young adults, and females. These groups are more vulnerable to cyberbullying due to factors such as social anxiety, lack of awareness, and limited access to support resources. The authors emphasize the need for targeted interventions to protect these populations and address the unique challenges they face (Ray et al., 2024).

Conclusion

In conclusion, the article “Cyberbullying on Social Media: Definitions, Prevalence, and Impact Challenges” provides a comprehensive review of the current understanding of cyberbullying. The authors highlight the need for a standardized definition, the high prevalence of cyberbullying on social media, and its severe impact on victims. Addressing these challenges requires a concerted effort from researchers, policymakers, and social media platforms to develop effective prevention and intervention strategies. Future research should focus on the underexplored adult population and aim to create a unified framework for defining and addressing cyberbullying (Ray et al., 2024).

References

Ray, G., McDermott, C.D., & Nicho, M. (2024). Cyberbullying on Social Media: Definitions, Prevalence, and Impact Challenges. *Journal of Cybersecurity*, 10(1), tyae026.

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