

Slide 1:

- Introduce myself
 - ◆ Why am I here?
 - ◆ What do I know?
- Introduction to Powerpoint

Slide 2:

- Learning a different language means learning a different culture
- French culture vs American culture
 - ◆ The French have the profound right to protest
 - ◆ “Protest Culture”
 - Although not all protests have been successful, it has caused government approval ratings to drop
 - Macron - 21%
 - Sarkozy - lost reelection
 - Hollande - didnt bother to run for 2nd term
 - ◆ It stems from the 1789 French Revolution
- Bridge the cultural gap
 - ◆ What is normal here may not be normal in other countries
 - Do NOT use the “thumbs up” symbol in the Middle East as it is seen as the middle finger
 - In Asian households, as well as in Russia and the Ukraine, it is customary to take off one’s shoes before entering.
 - At the end of the slide, I will show you an example of an American not following this custom
 - USA doesnt equal AMERICA
 - Most other countries think calling the US = America that it ignores South America and that the US is ignorant and the only important country in the Western Hemisphere

Slide 3:

- The US is slacking when it comes to bilingual population
 - ◆ 56% of Europeans are bilingual
 - ◆ 44% of Indians are bilingual
 - This is due to the plethora of different languages within these regions
 - According to the Indian constitution, there are 22 official languages
 - In the E.U, there are 23 recognized languages but there are over 60 indigenous regional and minority languages
 - ◆ 20% of the US population is bilingual but that statistic is based off of immigrants and their children
 - Of the homegrown US population, only 9% are bilingual
- Education
 - ◆ First foreign language starts between 6-9 : Europe
 - ◆ First foreign language starts at 9 : India
 - ◆ First foreign language starts at 13-14 : USA

Slide 4:

- Bilingualism helps when traveling abroad
 - ◆ When in a foreign country, some may refuse to help you, whether on purpose or because they do not understand English
- Don't waste money speaking English in a foreign country when you can do that at home for free
- Anecdote from Mme Nash 2015 French Trip
- By being able to speak a foreign language, you can help others who do not understand the language

Slide 5:

- Immersion
 - ◆ The best way to learn a language to immerse yourself
 - ◆ Study abroad is the best option
 - Include experience from studying abroad
 - Make new friends from around the world
 - Create new memories
 - Have a great experience

Slide 6&7:

- Pictures from travels while studying abroad
 - ◆ Include experiences and stories

Slide 8:

- Marketability
 - ◆ Bilingualism is a wonderful skill to have that will impress employers
 - Increases your hireability
 - Increased chances of promotions against monolingual candidates
 - Hourly rate increases between 5%-20%
 - ◆ Best sectors for bilingualism;
 - Healthcare
 - Speak to patients who don't speak english
 - Public relations
 - Retail
 - Marketing
 - Gain attention and business from customers
 - Speaking spanish at home depot

Slide 9:

- Why speak French
 - ◆ It's a global language spoken by approximately 300 million people will only increase in the next 30 years,

- ◆ Spoken in 29 countries and territories;
 - [Belgium](#), Benin, Burkina Faso, Burundi, Cameroon, [Canada](#), Chad, the Ivory Coast, the Democratic Republic of the Congo, Djibouti, Equatorial Guinea, French GuianaFrance, Haiti, [Luxembourg](#), Madagascar, Mali, Monaco, Niger, Rwanda, Senegal, Seychelles, [Switzerland](#), Togo and Vanuatu.
 - Trace amounts in Syria, Lebanon, Laos, Vietnam, and Cambodia due to colonization
 - Spoken mainly by elders and in higher education
- ◆ Official language of the UN, Medecins sans frontieres
- ◆ Language for the Court of Justice of the EU
- ◆ International Red Cross
- ◆ Amnesty International
- ◆ International Labor Organization
- 6th most widely spoken language in the world
- 2nd most studied language
- 3rd most widely spoken native language in Europe
- 4th most widely spoken language in the US
 - ◆ Deemed a cultural language in Louisiana and Maine

Slide 10:

- Fight prejudice
 - ◆ Speaking a different language is normal
 - ◆ DO NOT tell people to SPEAK ENGLISH IN AMERICA
 - ◆ DO NOT tell people to GO BACK TO YOUR COUNTRY
 - ◆ Speak up and do not tolerate ignorance

Slide 11:

- What better way to connect with teens than to show them memes and twitter posts
- Included is an article where a white woman refuses to take off her shoes in an Asian household and is met with opposition
 - ◆ Article went viral and people are discussing the impact it has on asian/asian-american culture