# **LONI BROWN**

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Instagram/Twitter:

MaceandCrown

### **EDUCATION**

## Bogan Highschool (Chicago, IL)

• Graduated - 2011

# Old Dominion University (Norfolk, VA)

- Expected Graduation- Spring 2026
- · Dean's List:
  - Spring/Summer/Fall 2023
- Major:
  - Bachelor of Arts in English
- · Concentration:
  - Journalism
- Minor:
  - Communications

## **RELEVANT COURSES**

- Introduction to Film
- Editing Aesthetics
- Adobe Premiere Pro
- Reporting News for TV and Digital Media

# **Equipment**

- Canon m50
   Mark II Camera
- Rode Wireless Go II wireless microphone system
- 15 in Macbook Air with M2 Chip

#### RELATED EXPERIENCE

Mace and Crown. ODU

### (Social Media Editor) Aug. '23 - Present

- Oversaw all social media operations of the news organization to keep students apprised of campus affairs
- Developed and expanded outreach efforts during student events through use of social media reels and lives
- Created relevant content to increase readership and drive traffic to the organization's website maceandcrown.com

# (Stand-In Photography Editor) Aug. '23 Present

- Organized staff photoshoot and used software to manipulate, resize, and crop pictures for maceandcrown.com
- Photographed Barry Art Museum Barbie exhibition for article usage and designed various social media posts through use of Canva.
- Communicated availability with members of the editorial board to perform photagraphy duties

# **EXPERIENCE GRAPH**

Newspaper
Social media
Adobe CC

## REFERENCE

Editor in Chief - Justice Menzel editorinchief@maceandcrown.com (757)-470-4365