

Entrepreneurship

The course Entrepreneurship was created for Old Dominion University students to get an understanding of how their major is connected to Entrepreneurship. Entrepreneurship helps students identify real world problems that are complex and troublesome within the community. During my enrollment in this course, I have learned important information when it comes to problem solving. I have learned how to identify and understand a problem, generate ideas to solve a problem, and how to turn those ideas into meaningful solutions.

Throughout my enrollment in Entrepreneurship in the Fall of 2022, I have produced multiple pieces such as journals, a paper proposal, innovation photos, a 15-page innovation paper and a pitch. A collection of these works can be found on my Entrepreneurship e-portfolio website <https://sites.wp.odu.edu/entrepreneurshipcyse494/>. The journals in this course taught me some fundamental concepts when it comes to starting or creating an innovation. These concepts include identifying an opportunity then developing a plan, practicing proper budgeting, and creating a business model. The paper proposal gave students the chance to work together in groups in order to identify an ongoing complex problem that affects the community. This means that students in groups are required to identify a problem, define the problem, and find logical reasoning as to why this “problem” is considered to be a problem. To show proof that students consistently communicate with each other, set goals, and establish deadlines, students were required to present innovation photos. My fellow group mates and I identified cyberattack as a complex problem that currently affects our community. The group chose to create a cyber risk analysis firm as a solution that will provide services such as cybersecurity training to all employees within a small business. The 15-page paper was focused on how this firm would help

small businesses from cyberattacks and the steps required to get this firm on its feet. Lastly, the firm needed investors and partners for longevity, so a short pitch was created in order to sell the ideas of the firm.

By taking Entrepreneurship, I have enhanced and gained some fundamental career skills. The course is highly focus on problem solving because the end goal is to develop solutions. I have learned how to look and approach a problem from an interdisciplinary standpoint and attack a problem from multiple different angles. I have enhanced my communications skills by engaging in numerous collaborating activities and meetings with fellow group mates. This requires public speaking where I share my views as well as me actively listening to fellow group mates' ideas. Solutions are not created without proper planning and organizing. A tremendous amount of planning and organizing is needed for a proposal to become a finished product. A career goal of mine is to practice cybersecurity within law enforcement and I believe skills such as problem-solving, planning and organization, and well-developed communication skills are crucial attributes to take into my career.