



Strong Interest Inventory® Profile with College Profile

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Report prepared for
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HOW THE STRONG CAN HELP YOU

The *Strong Interest Inventory*® instrument is a powerful tool that can help you make satisfying decisions about your career and education. Whether you are just starting out in your career, thinking about a change, or considering education options for career preparation, you can benefit from the wealth of information reflected in your *Strong* results. Understanding your *Strong* Profile can help you identify a career focus and begin your career planning and exploration process.

Keep in mind that the *Strong* measures interests, not skills or abilities, and that the results can help guide you toward rewarding careers, work activities, education programs, and leisure activities—all based on your interests. As you review your Profile, remember that managing your career is not a one-time decision but a series of decisions made over your lifetime.

HOW YOU WILL BENEFIT

The *Strong* can be a valuable tool in helping you identify your interests, enabling you to

- Achieve satisfaction in your work
- Identify career options consistent with your interests
- Choose appropriate education and training relevant to your interests
- Maintain balance between your work and leisure activities
- Understand aspects of your personality most closely associated with your interests
- Determine your preferred learning environments
- Learn about your preferences for leadership, risk taking, and teamwork
- Use interests in shaping your career direction
- Decide on a focus for the future
- Direct your own career exploration at various stages in your life

HOW YOUR RESULTS ARE ORGANIZED

Section 1. General Occupational Themes

Describes your interests, work activities, potential skills, and personal values in six broad areas: Realistic (R), Investigative (I), Artistic (A), Social (S), Enterprising (E), and Conventional (C).

Section 2. Basic Interest Scales

Identifies specific interest areas within the six General Occupational Themes, indicating areas likely to be most motivating and rewarding for you.

Section 3. Occupational Scales

Compares your likes and dislikes with those of people who are satisfied working in various occupations, indicating your likely compatibility of interests.

Section 4. Personal Style Scales

Describes preferences related to work style, learning, leadership, risk taking, and teamwork, providing insight into work and education environments most likely to fit you best.

Section 5. Profile Summary

Provides a graphic snapshot of Profile results for immediate, easy reference.

Section 6. Response Summary

Summarizes your responses within each category of *Strong* items, providing data useful to your career professional.

Note to professional: Check the Response Summary in section 6 of the Profile before beginning your interpretation.

GENERAL OCCUPATIONAL THEMES

SECTION 1

The General Occupational Themes (GOTs) measure six broad interest patterns that can be used to describe your work personality. Most people's interests are reflected by two or three Themes, combined to form a cluster of interests. Work activities, potential skills, and values can also be classified into these six Themes. This provides a direct link between your interests and the career and education possibilities likely to be most meaningful to you.

Your *standard scores* are based on the average scores of a combined group of working adults. However, because research shows that men and women tend to respond differently in these areas, your *interest levels* (Very Little, Little, Moderate, High, Very High) were determined by comparing your scores against the average scores for your gender.

THEME DESCRIPTIONS

THEME	CODE	INTERESTS	WORK ACTIVITIES	POTENTIAL SKILLS	VALUES
Investigative	I	Science, medicine, mathematics, research	Performing lab work, solving abstract problems, conducting research	Mathematical ability, researching, writing, analyzing	Independence, curiosity, learning
Conventional	C	Organization, data management, accounting, investing, information systems	Setting up procedures and systems, organizing, keeping records, developing computer applications	Ability to work with numbers, data analysis, finances, attention to detail	Accuracy, stability, efficiency
Enterprising	E	Business, politics, leadership, entrepreneurship	Selling, managing, persuading, marketing	Verbal ability, ability to motivate and direct others	Risk taking, status, competition, influence
Social	S	People, teamwork, helping, community service	Teaching, caring for people, counseling, training employees	People skills, verbal ability, listening, showing understanding	Cooperation, generosity, service to others
Realistic	R	Machines, computer networks, athletics, working outdoors	Operating equipment, using tools, building, repairing, providing security	Mechanical ingenuity and dexterity, physical coordination	Tradition, practicality, common sense
Artistic	A	Self-expression, art appreciation, communication, culture	Composing music, performing, writing, creating visual art	Creativity, musical ability, artistic expression	Beauty, originality, independence, imagination

YOUR HIGHEST THEMES

Investigative, Conventional, Enterprising

YOUR THEME CODE

ICE

THEME	CODE	STANDARD SCORE & INTEREST LEVEL					STD SCORE
		30	40	50	60	70	
Investigative	I	VERY HIGH					75
Conventional	C	VERY HIGH					74
Enterprising	E	VERY HIGH					72
Social	S	HIGH					64
Realistic	R	HIGH					56
Artistic	A	MODERATE					55

The charts above display your GOT results in descending order, from your highest to least level of interest. Referring to the Theme descriptions provided, determine how well your results fit for you. Do your highest Themes ring true? Look at your next highest level of interest and ask yourself the same question. You may wish to highlight the Theme descriptions above that seem to fit you best.

BASIC INTEREST SCALES

SECTION 2

The Basic Interest Scales represent specific interest areas that often point to work activities, projects, course work, and leisure activities that are personally motivating and rewarding. As with the General Occupational Themes, your interest levels (Very Little, Little, Moderate, High, Very High) were determined by comparing your scores against the average scores for your gender.

As you review your results in the charts below, note your top interest areas and your areas of least interest, and think about how they relate to your work, educational, and leisure activities. Take time to consider any top interest areas that are not currently part of your work or lifestyle and think about how you might be able to incorporate them into your plans.

YOUR TOP FIVE INTEREST AREAS

1. Healthcare Services (S)
2. Marketing & Advertising (E)
3. Office Management (C)
4. Science (I)
5. Mathematics (I)

Areas of Least Interest

- Law (E)
 Writing & Mass Communication (A)
 Religion & Spirituality (S)

INVESTIGATIVE — Very High

BASIC INTEREST SCALE	STD SCORE & INTEREST LEVEL					STD SCORE
	30	40	50	60	70	
Science					VH	75
Mathematics					VH	73
Research					VH	73
Medical Science					VH	73

CONVENTIONAL — Very High

BASIC INTEREST SCALE	STD SCORE & INTEREST LEVEL					STD SCORE
	30	40	50	60	70	
Office Management					VH	76
Taxes & Accounting					VH	70
Finance & Investing					VH	66
Programming & Information Systems					H	59

ENTERPRISING — Very High

BASIC INTEREST SCALE	STD SCORE & INTEREST LEVEL					STD SCORE
	30	40	50	60	70	
Marketing & Advertising					VH	76
Sales					VH	73
Entrepreneurship					VH	66
Management					VH	63
Politics & Public Speaking					M	53
Law					M	49

SOCIAL — High

BASIC INTEREST SCALE	STD SCORE & INTEREST LEVEL					STD SCORE
	30	40	50	60	70	
Healthcare Services					VH	82
Human Resources & Training					VH	72
Social Sciences					VH	70
Counseling & Helping					VH	66
Teaching & Education					M	54
Religion & Spirituality					M	51

REALISTIC — High

BASIC INTEREST SCALE	STD SCORE & INTEREST LEVEL					STD SCORE
	30	40	50	60	70	
Protective Services					VH	62
Mechanics & Construction					VH	59
Athletics					H	60
Military					H	57
Computer Hardware & Electronics					H	56
Nature & Agriculture					M	52

ARTISTIC — Moderate

BASIC INTEREST SCALE	STD SCORE & INTEREST LEVEL					STD SCORE
	30	40	50	60	70	
Culinary Arts					M	58
Visual Arts & Design					M	56
Performing Arts					M	54
Writing & Mass Communication					M	51

INTEREST LEVELS: VL = Very Little | L = Little | M = Moderate | H = High | VH = Very High

OCCUPATIONAL SCALES

SECTION 3

This section highlights your Profile results on the Occupational Scales of the *Strong*. On the following pages you will find your scores for 130 occupations. The 10 occupations most closely aligned with your interests are listed in the summary chart below. Keep in mind that the occupations listed in your Profile results are just *some* of the many occupations linked to your interests that you might want to consider. They do not indicate those you “should” pursue. It is helpful to think of each occupation as a single example of a much larger group of occupational titles to consider.

Your score on an Occupational Scale shows how similar your interests are to those of people of your gender who have been working in, and are satisfied with, that occupation. The higher your score, the more likes and dislikes you share with those individuals. The Theme codes associated with each occupation indicate the GOTs most commonly found among people employed in that occupation. You can review your top occupations to see what Theme codes recur and then explore additional occupational titles not included on the *Strong* that have one or more of these Theme letters in common.

YOUR TOP TEN STRONG OCCUPATIONS

1. **Pharmacist (ICR)**
2. **Auditor (CS)**
3. **Human Resources Specialist (SAE)**
4. **Registered Nurse (SI)**
5. **Computer/Mathematics Manager (ACI)**
6. **Financial Manager (CSE)**
7. **Nursing Home Administrator (CES)**
8. **Operations Manager (ESA)**
9. **Restaurant Manager (ECR)**
10. **Customer Service Representative (SC)**

**Occupations of
Dissimilar Interest**

Art Teacher (ASE)
Medical Illustrator (AIR)
Artist (AR)
Reporter (A)
Public Relations Director (AE)

As you read through your Occupational Scales results on this and the following pages, note the names of those occupations for which you scored “Similar.” Those are the occupations you might want to explore first. Also consider exploring occupations on which you scored in the midrange, since you have some likes and dislikes in common with people in those occupations. You might also consider occupations of least interest or for which you scored “Dissimilar”; however, keep in mind that you are likely to have little in common with people in these types of work and probably would contribute to such occupations in a unique way. Your career professional can guide you further in the career exploration process.

Click the name of any of the occupations in your top ten list above to visit the O*NET™ database (<http://www.onetonline.org>) and see a summary description of that occupation. Learn about occupations by visiting reputable Web sites such as O*NET. You can also find career information in a public library, in the career library of a college or university near you, or in a professional career center or state or local government job agency. Supplement your research by talking to people who are working in the occupations you are considering. These people can describe their day-to-day work and tell you what they like and dislike about the occupation.

SECTION 3

Similar results (40 and above)
You share interests with women in that occupation and probably would enjoy the work.

Midrange results (30–39)
You share some interests with women in that occupation and probably would enjoy some of the work.

Dissimilar results (29 and below)
You share few interests with women in that occupation and probably would not enjoy the work.

For more information about any of these occupations, visit O*NET™ online at <http://www.onetonline.org>

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Theme Code	Occupational Scale	Dissimilar		Midrange		Similar		Std Score
		10	20	30	40	50	60	
CS	Auditor	<div></div>						62
CSE	Financial Manager	<div></div>						61
CES	Nursing Home Administrator	<div></div>						61
C	Accountant	<div></div>						57
CS	Administrative Assistant	<div></div>						57
CSE	Business/Finance Supervisor	<div></div>						57
CI	Computer Programmer	<div></div>						55
CIR	Network Administrator	<div></div>						54
C	Technical Support Specialist	<div></div>						54
C	Computer & IS Manager	<div></div>						53
CE	Credit Manager	<div></div>						53
C	Health Information Specialist	<div></div>						53
CI	Software Developer	<div></div>						53
C	Computer Systems Analyst	<div></div>						49
CI	Actuary	<div></div>						48
CE	Financial Analyst	<div></div>						46
CIR	Mathematics Teacher	<div></div>						45
CES	Food Service Manager	<div></div>						40
CES	Production Worker	<div></div>						40
CRE	Military Enlisted	<div></div>						37
CE	Paralegal	<div></div>						37
CES	Business Education Teacher	<div></div>						32
CSE	Farmer/Rancher	<div></div>						32

SECTION 3

Similar results (40 and above)

You share interests with women in that occupation and probably would enjoy the work.

Midrange results (30–39)

You share some interests with women in that occupation and probably would enjoy some of the work.

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Theme Code	Occupational Scale	Dissimilar			Midrange		Similar			Std Score
		10	15	20	30	40	50	55	60	
ACI	Computer/Mathematics Manager	<div></div>								61
A	Arts/Entertainment Manager	<div></div>								46
AI	Urban & Regional Planner	<div></div>								42
A	Graphic Designer	<div></div>								35
A	Translator	<div></div>								32
AER	Public Administrator	<div></div>								31
ASI	ESL Instructor	<div></div>								30
ARI	Architect	<div></div>								28
A	Editor	<div></div>								28
AIR	Technical Writer	<div></div>								28
ASE	Attorney	<div></div>								24
AE	Advertising Account Manager	<div></div>								23
ARE	Photographer	<div></div>								23
A	Musician	<div></div>								22
AE	Broadcast Journalist	<div></div>								21
A	Librarian	<div></div>								20
ASE	English Teacher	<div></div>								7
AE	Public Relations Director	<div></div>								7
A	Reporter	<div></div>								7
AR	Artist	<div></div>								6
AIR	Medical Illustrator	<div></div>								5
ASE	Art Teacher	<div></div>								3

PERSONAL STYLE SCALES

SECTION 4

The Personal Style Scales describe different ways of approaching people, learning, and leading, as well as your interest in taking risks and participating in teams. Personal Style Scales help you think about your preferences for factors that can be important in your career, enabling you to narrow your choices more effectively and examine your opportunities. Each scale includes descriptions at both ends of the continuum, and the score indicates your preference for one style versus the other.

Your scores on the Personal Style Scales were determined by comparing your responses to those of a combined group of working men and women.

YOUR PERSONAL STYLE SCALES PREFERENCES

1. You likely prefer working with people.
2. You seem to prefer to learn by doing.
3. You probably prefer to lead by taking charge.
4. You may like taking risks.
5. You probably enjoy participating in teams.

Clear Scores

(Below 46 and above 54)

You indicated a clear preference for one style versus the other.

Midrange Scores (46–54)

You indicated that some of the descriptors on both sides apply to you.

PERSONAL STYLE SCALE		<div> <div>CLEAR</div> <div>MIDRANGE</div> <div>CLEAR</div> </div>						STD SCORE
		25	35	45	55	65	75	
Work Style	Prefers working alone; enjoys data, ideas, or things; reserved							56
	Prefers working with people; enjoys helping others; outgoing							
Learning Environment	Prefers practical learning environments; learns by doing; prefers short-term training to achieve a specific goal or skill							44
	Prefers academic environments; learns through lectures and books; willing to spend many years in school; seeks knowledge for its own sake							
Leadership Style	Is not comfortable taking charge of others; prefers to do the job rather than direct others; may lead by example rather than by giving directions							63
	Is comfortable taking charge of and motivating others; prefers directing others to doing the job alone; enjoys initiating action; expresses opinions easily							
Risk Taking	Dislikes risk taking; likes quiet activities; prefers to play it safe; makes careful decisions							64
	Likes risk taking; appreciates original ideas; enjoys thrilling activities and taking chances; makes quick decisions							
Team Orientation	Prefers accomplishing tasks independently; enjoys role as independent contributor; likes to solve problems on one's own							62
	Prefers working on teams; enjoys collaborating on team goals; likes problem solving with others							
		25	35	45	55	65	75	
		CLEAR		MIDRANGE		CLEAR		

PROFILE SUMMARY

SECTION 5

YOUR HIGHEST THEMES

Investigative, Conventional, Enterprising

YOUR THEME CODE

ICE

YOUR TOP FIVE INTEREST AREAS

1. Healthcare Services (S)
2. Marketing & Advertising (E)
3. Office Management (C)
4. Science (I)
5. Mathematics (I)

Areas of Least Interest

Law (E)
 Writing & Mass
 Communication (A)
 Religion & Spirituality (S)

YOUR TOP TEN STRONG OCCUPATIONS

1. Pharmacist (ICR)
2. Auditor (CS)
3. Human Resources Specialist (SAE)
4. Registered Nurse (SI)
5. Computer/Mathematics Manager (ACI)
6. Financial Manager (CSE)
7. Nursing Home Administrator (CES)
8. Operations Manager (ESA)
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Occupations of
Dissimilar Interest

Art Teacher (ASE)
 Medical Illustrator (AIR)
 Artist (AR)
 Reporter (A)
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YOUR PERSONAL STYLE SCALES PREFERENCES

1. You likely prefer working with people.
2. You seem to prefer to learn by doing.
3. You probably prefer to lead by taking charge.
4. You may like taking risks.
5. You probably enjoy participating in teams.

RESPONSE SUMMARY

SECTION 6

This section provides a summary of your responses to the different sections of the inventory for use by your career professional.

ITEM RESPONSE PERCENTAGES

Section Title	Strongly Like	Like	Indifferent	Dislike	Strongly Dislike
Occupations	33	19	20	24	5
Subject Areas	41	17	41	0	0
Activities	49	13	31	6	1
Leisure Activities	25	29	39	7	0
People	56	13	31	0	0
Your Characteristics	89	11	0	0	0
TOTAL PERCENTAGE	41	17	28	11	2

Note: Due to rounding, total percentage may not add up to 100%.

Total possible responses: 291

Your response total: 291

Items omitted: 0

Typicality index: 19—Combination of item responses appears consistent.



USING YOUR THEMES

YOUR HIGHEST THEMES

Investigative, Conventional, Enterprising

YOUR THEME CODE

ICE

Your top three Themes are listed below in order of interest. Each Theme describes an important aspect of your interests and personality. Use all three Themes to identify college courses and academic majors that allow you to express what is important to you. The majors listed within each Theme are examples of some of the many related academic areas worth exploring.

CONSIDERING THEMES OF GREATEST INTEREST TO YOU

Investigative (I) SCIENTIFIC PROBLEM SOLVERS

Investigative students prefer to take an analytical approach involving research, experimentation, or diagnosis.

TYPICAL COLLEGE MAJORS

Anthropology	Computer Information Systems	Geography	Pre-Dentistry
Astronomy	Computer Science	Geology	Pre-Medicine
Biochemistry	Criminal Justice	Mathematics	Psychology
Biological Sciences	Economics	Optometry	Science Education
Botany	Emergency Health Services	Physical Therapy	Sociology
Chemistry	Food Science	Physics	Veterinary Science

Conventional (C) CAREFUL ORGANIZERS

Conventional students prefer to take an orderly approach to organizing and managing finances, procedures, or data.

TYPICAL COLLEGE MAJORS

Accounting	Court Reporting	Industrial Education	Office Systems
Actuarial Science	Data Management	Information Systems and Technology	Paralegal Studies
Banking and Finance	Dental Hygiene	Management Information Systems	Purchasing/Materials Management
Bookkeeping	Financial Planning	Mathematics Education	Secretarial Procedures
Business	Food Service Management	Medical Administration	Small Business Operations
Computer Programming	Hotel, Restaurant, and Institutional Management	Medical Transcription	Statistics
Computer Systems Operations			

Enterprising (E) ACTIVE PERSUADERS

Enterprising students prefer to influence or lead others through selling the merits of ideas or products.

TYPICAL COLLEGE MAJORS

Business Administration	Hospitality	Management	Public Administration
Business Education	Hotel Management	Marketing	Public Relations
Consumer Economics	Human Resources	Organizational Leadership	Real Estate
Finance	Insurance	Personnel and Labor Relations	Restaurant Management
Government	International Business	Political Science	Retail Merchandising
History	International Relations	Pre-Law	Travel and Tourism

USING YOUR BASIC INTEREST SCALES

These scales indicate interests that are important to your overall lifestyle, both in school and out of school.

Use your strongest basic interests to explore college courses, extracurricular activities, internships, and part-time jobs. You show the greatest interest in the five areas outlined below (arranged in descending order of interest).

HEALTHCARE SERVICES — Very High

Providing service and aid to people in medical settings

CAMPUS ORGANIZATIONS/ACTIVITIES	INTERNSHIPS/JOB SETTINGS	COLLEGE COURSES
Hospital Volunteer Peer Health Educator Student Health Committee	Government Health Office Hospital Medical Office	Health Sciences Medical Assistant Training Nursing

MARKETING & ADVERTISING — Very High

Marketing, researching, and developing advertising campaigns for products or services

CAMPUS ORGANIZATIONS/ACTIVITIES	INTERNSHIPS/JOB SETTINGS	COLLEGE COURSES
Advertising Club Business Student Organization Fundraising Campaign	Advertising Company Company Marketing Department Retail Management	Business Management Communication Marketing

OFFICE MANAGEMENT — Very High

Organizing, coordinating, and overseeing clerical and office activities

CAMPUS ORGANIZATIONS/ACTIVITIES	INTERNSHIPS/JOB SETTINGS	COLLEGE COURSES
Campus Events Planning Student Government Committee Student Organization Secretary	Campus Personnel Office Company Administrative Department Medical Records Department	Bookkeeping Business Administration Computer Operations

SCIENCE — Very High

Working with natural sciences, especially the physical sciences

CAMPUS ORGANIZATIONS/ACTIVITIES	INTERNSHIPS/JOB SETTINGS	COLLEGE COURSES
Astronomy Club Geology Society Science Tutor	Animal Laboratory Biotechnology Company Laboratory Assistant	Astronomy Chemistry Physics

MATHEMATICS — Very High

Working with numbers and performing statistical analyses

CAMPUS ORGANIZATIONS/ACTIVITIES	INTERNSHIPS/JOB SETTINGS	COLLEGE COURSES
Math Tutor Mathematics Society Student Organization Treasurer	Accounting Firm Engineering Company Market Research Company	Accounting Mathematics Statistics

USING YOUR OCCUPATIONAL SCALES

These scales identify jobs held by people with whom you share common interests, arranged in order of similarity of interests. Some occupations require specific training; however, many do not require a particular college major. Explore classes relevant to these occupations and consider related careers as well.

YOUR TOP STRONG OCCUPATIONS

OCCUPATIONAL SCALE	THEME CODE	EDUCATIONAL PREPARATION	COLLEGE COURSES	RELATED CAREERS
Pharmacist	ICR	BA, MA, or PhD in pharmacy	Pharmacy Chemistry Pharmacology	Pharmacologist Pharmacist Assistant Pharmaceutical Sales
Auditor	CS	BA, typically in accounting or related field	Accounting Business Management Economics	Budget Analyst Financial Advisor Treasurer
Human Resources Specialist	SAE	BA in liberal arts, business, or labor relations	Business Administration Management Industrial Psychology	Career Development Trainer Labor Lawyer Social Worker
Registered Nurse	SI	AA or BA in nursing or RN degree	Anatomy Chemistry Health Education	Nurse Practitioner Health Educator Emergency Medical Technician
Computer/Mathematics Manager	ACI	BA or MA in computer science, mathematics, or related field	Computer Science Mathematics Management Information Systems	Software Architect Engineering Project Manager Mathematical Technician
Financial Manager	CSE	BA or MA in finance or accounting	Finance Business Administration Accounting	Accountant Controller Insurance Underwriter
Nursing Home Administrator	CES	MA in health services administration preferred	Health Administration Business Administration Healthcare Professions	Health Services Manager Community Services Manager Insurance Underwriter
Operations Manager	ESA	AA or BA in business management	Human Resources Business Management Accounting	Purchasing Manager Conference Planner Customer Service Supervisor
Restaurant Manager	ECR	AA or BA in food service management preferred	Business Management Accounting Nutrition	Hotel Manager Chef Waiter/Waitress
Customer Service Representative	SC	High school diploma or equivalent	Business Communication Marketing Interpersonal Relations	Retail Salesperson Reservations Agent Medical Assistant

USING YOUR PERSONAL STYLE SCALES

Next, use your Personal Style Scales to identify the specific ways you prefer to approach whatever academic courses, majors, or jobs you undertake.

PERSONAL STYLE SCALE	PREFERENCES/ACTIVITIES
Work Style	<ul style="list-style-type: none"> Your score suggests a preference for working closely or frequently with people rather than working alone. You may prefer academic activities that focus on interpersonal interactions, such as study groups, group assignments, and helping others, rather than studying and researching on your own.
Learning Environment	<ul style="list-style-type: none"> Your score suggests a preference for applying learning to everyday life and learning through hands-on experience. You may prefer to learn through laboratory courses, internships, and work-study programs rather than through traditional classroom lectures and readings.
Leadership Style	<ul style="list-style-type: none"> Your score suggests a preference for taking charge through meeting, persuading, and directing others. You may enjoy leading a student organization, coordinating campus events, or facilitating classroom discussions.
Risk Taking	<ul style="list-style-type: none"> Your score suggests a preference for exploring new adventures, trying new things, and being spontaneous. You may enjoy outdoor adventure activities, sports, or independent travel as well as academic courses that encourage risk taking and self-reliance.
Team Orientation	<ul style="list-style-type: none"> Your score suggests a preference for team-based activities and for collaborating with others to solve problems. You may enjoy group projects, interactive seminars, and getting involved in campus groups and committees.

See Applying Your Strong Results to College Majors at https://www.skillsone.com/Pdfs/Strong_College_Majors.pdf for guidance about researching and deciding on an academic major.

