

Mackenzie Olsommer

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EDUCATION

Old Dominion University, Norfolk, VA

Master of Science

Expected Graduation: August 2026

Major: Sport Management

GPA: 4.0

Dean's List: Fall 2025 - Current

Old Dominion University, Norfolk, VA

Bachelor of Science

Graduated: August 2025

Major: Sport Management

GPA: Only if above 3.86

Dean's List: Fall 2022 – Summer 2025

Relevant Courses: Sport Finance, Sport Law, Strategic Marketing in Sport, Introduction to Sport Analytics, Sport Communication, Management and Leadership in Sport

RELATED EXPERIENCE

Old Dominion Sport Marketing and Social Media, Norfolk, VA

Intern

May 2025 – August 2025

- Planned and prepared content and schedules for upcoming fall seasons
- Created social media content for men's and women's basketball summer season's
- Worked events to promote ODU sport and ticket sales
- Organized past season's photos and content
- Updated rosters for the upcoming seasons
- Innovated new ideas and content to use over the summer and into the fall seasons

Old Dominion University Student Recreation Center, Norfolk, VA

Facility Technician

January 2025 – Present

- Check out equipment to patrons
- Do facility laundry
- Clean out lockers
- Clean work out areas and equipment
- Customer service

ADDITIONAL WORK EXPERIENCE

The Fishin' Pig; Norfolk, VA; **Server**

September 2023 – Present

CutCo; Virginia Beach, VA; **Salesman**

January 2023 – April 2023

NYCC; Norfolk, VA; **Counter Attendant**

July 2022 – September 2022

VOLUNTEER/COMMUNITY SERVICE

Old Dominion University Sports Marketing, Facilities & Operations, Communications; Norfolk, VA 2024
Tacky Sweater 5K; Norfolk, VA December 2024
Selling Old Dominion University Football Programs; Norfolk, VA September
2023
Sport Photography/Journalist; Delaware Valley School District, Milford, PA August 2021 –
June 2022

EXTRACURRICULAR ACTIVITIES

Old Dominion University; *Field Hockey Team*

July 2022 – November 2025

- Big East Regular Season Champion 2022
- Big East Season Champion 2023
- Athletic Scholarship

SKILLS

Complex problem-solving, Time management, Adaptability, Multitasking, Communication (online & offline), Adobe Pro, Microsoft Office