

OLD DOMINION UNIVERSITY
CYSE 494

Week 2 Journal

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#01096496

1. What is design thinking?

Design thinking comes in many different styles. There is design thinking that refers to planning out structures and foundations for means of efficiency. As well as the more graphic version of design that involves how a brand will portray themselves to their consumers. Design thinking involves considering how things will be used as well as how they will be perceived.

2. How has design thinking influenced a product I use?

A product that I use every day is my XP-Pen Tablet for work. I can clearly see how design thinking was used in this product due to the layout of its connectors as well as feature buttons. The design thinking behind the product had in mind what their product would be used for and how they should implement the necessary ports and buttons in a convenient way to not obstruct the user's workflow. Along with having the buttons within close reach, but not overlapping to prevent false clicks.

3. What are the connections between opportunities and planning?

Planning and opportunities go hand in hand and have a number of connections. Some of the connections being that having a plan could lead to potential opportunities. As well as sudden opportunities kick start the creation of a new method of planning. Planning brings forth a goal in mind and often times to reach goals an opportunity is needed.

4. What opportunities have I missed?

An opportunity that I have missed was not being able to attend the career fair last semester. While I am not regretful that I missed the fair. I am certain that there were opportunities there that I could have taken to further myself towards my goal. That was an opportunity that I had missed.

5. Can a successful venture be unethical?

Yes, a successful venture can be unethical. It all comes down to how someone views success as well as what is and isn't ethical. In my mind with how I view ethics and success I can see how a successful business could also be unethical at a percentage. Therefore I do believe that successful ventures can also have unethical faults.