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The Psychology of Technology

Maslow's Hierarchy of Needs consists of five elements that depict one's needs. We live in a world where technology has become a basic necessity, and it is easy to coincide with the needs of the hierarchy to technology. A physiological need in technology could be a cellular device. Since we live in an age where cell phones are the primary source of communication, especially with family, it can be considered a physiological need. It also has essential health apps that can tell you about your health. An example of safety would be a secure password on your device. Many people keep personal information on their phones, which can be safe with a secure password. Technology provides social media platforms such as Instagram and Facebook, manifested as the hierarchy's Social element. An example of Esteem in the hierarchy would be a platform like Linked In or an Eportfolio where people share their achievements. Lastly, Self-Actualization can be YouTube, where people are very creative and expressive.