

Marlowe Cosby

10/7/22

1. What are the connections between the disciplines addressing entrepreneurship at ODU?

10/3/22

Each discipline has a role in the end result, they all work together in order to bring the vision to life. For example, without design thinking you pretty much don't get to the next steps, won't make it that far without that key discipline. Moral and ethics, without proper ethics and morality, your business won't last very long at all either. You won't be able to put together a solid foundation without going through the process of each discipline as one can not be fulfilled without the others. For example, you can't establish a prototype without brainstorming, you can't brainstorm without identifying the problem at hand.

2. Is entrepreneurship an art or science? 10/5/22

It is a mix of both an art and science. The science comes in with the realism, persuasion and human perception, facts and data, extremely experimental, and having of many elements of different forms that work together. The art comes in with the uniqueness of how someone, or group get the job done, their approach to things, and certain skills they may excel at that some don't. You have to not only be intelligent, but also creative and imaginary, while having realistic expectations. Also, what makes it an art is simply how we see so many different innovations from so many intelligent brains around the world. The design thinking process itself is an art and science as it incorporates traits from both sides of that spectrum.

3. How is failure good? 10/6/22

Failure has its pros and cons, while you may have lost an early battle, the war is not over. You can learn a lot of valuable information from failing. It is also good because it keeps you humble, aware and on your toes. It can also be good as it will show you what you need to work on. Once you fail, you can only improve and do better after that. Failure can help you take your business to the next level, allowing you to see your weakest areas and where exactly needs the most work.

4. What have I learned from failing? 10/6/22

I have learned many things from failing. For example, in high school when I would take math tests, the teacher would mark some answers wrong and give a reason as to how, then I realized where I went wrong and was able to learn something valuable right there. I used that to do better on the next test. Failing is just a setback setting you up for an even better comeback. Also, after failing from one thing, and you realize it and make the appropriate changes, it's unlikely for you to make that same failure again. Failing has always showed me not only where I went wrong but so many other ways to go right.

5. What ethical issues might arise related to what I am working on? 10/7/22

Bias of information, how I could possibly be obtaining my information for my books. Outside of that I can't think of much ethical downside. The point of the work is to educate and raise awareness, I assume people could use the information they learned for good, and how to protect themselves in a malpractice

form. So it will be important to educate but not encourage misuse of what we are teaching. Also have to make sure we don't overcharge our clients as we know this can get quite expensive, we want to keep reasonable prices and costs.

This week was pretty stressful but I was glad to get through it, the proposal was a bit challenging but I think I did a good job on it.