Entrepreneur Jeff Bezos

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CYSE 494

Spring 2025

**Abstract**

I chose entrepreneur Jeff Bezos. It has been my intention to write about him, and finally, the opportunity is here, thanks to this class. I chose Mr. Bezos because I have been using Amazon since the early 2000s. I was probably among the first subscribers to video streaming and Amazon Prime. I am also interested in Jeff Bezos because, according to the internet, he is one of the successful individuals who worked for McDonald’s during his early years. What is the relevance of McDonalds? I am currently employed by McDonald’s. I am always interested in celebrities or well-known individuals who worked for the Golden Arches. I could have picked McDonald’s founding father, Ray Kroc, but I believe Jeff Bezos is a better choice. Another reason I chose Jeff Bezos is because his entrepreneurship is mostly e-commerce. My major is Cybersecurity. Cybersecurity is important in e-commerce, especially for those e-commerce companies that continue to expand.

**Entrepreneur Background & Era**

Jeffrey Preston Bezos Jorgensen, also known simply as Jeff Bezos, is an American businessman. He was born on January 12, 1964, in New Mexico, United States of America. He is well known for being the former President, Chief Executive Officer, and founder of the world’s most popular e-commerce, Amazon. He is currently the Executive Chairman of Amazon. Wikipedia stated that according to Forbes and the Bloomberg Billionaire Index, Bezos is the second wealthiest person in the world, with a net worth of $251 billion. Jeff Bezos’ success started in the early 90s. In the spring of 1994, Bezos developed the idea of an online bookstore, Cadabra, now known as Amazon. Bezos is still actively working on multiple businesses he helped establish up to the current era.

**Relevance of the Business**

Jeff Bezos founded and co-founded other businesses besides Amazon. He is involved in Blue Origin, Bezos Expedition, Altos Lab, and The Washington Post. Bezos came up with the idea of the online bookstore when he realized that the Internet would someday become a bigger part of our society, which remains true today.

He founded Blue Origin in September 2000. Blue Origin is an aerospace engineering company that started as a human spaceflight. Jeff Bezos’ idea of Blue Origin was to possibly colonize space and make it accessible to help Earth. He had a vision of (Wall, 2021) “enabling a future where millions of people are living and working in space to benefit Earth.” The relevance of this idea is to save the planet Earth. He seems to care about the environment and humanity.

Bezos Expedition was founded by Jeff Bezos in 2005. According to Wikipedia, it’s an American investment firm known for making numerous high-profile investments, such as Twitter, Airbnb, Uber, Stack Overflow, General Assembly, Workday, and Business Insider. I learned from its website that Bezos Expedition is where most of the charitable funds come from. Bezos Expedition helps fund Bezos Day One Fund, which has donated over a million dollars to shelters in different states in the United States. Its relevance is philanthropy.

Altos Lab was founded in 2022, initially by Richard Klausner and Hans Bishop and later on by Jeff Bezos. Altos Lab is an American biotechnology research company. Bezos’s involvement with this company is less significant than other businesses. According to its website, the relevance of this idea is “to restore cell health and resilience through cell rejuvenation to reverse disease, injury, and the disabilities that can occur throughout life.” This may not be acceptable to some religious people because it’s cheating our natural being. This company is fairly new and seems to be thriving.

Jeff Bezos is not the founder of The Washington Post. He purchased the company in 2013. There have been many controversies surrounding the post's success because it’s a media. Media companies have been under a lot of scrutiny due to the issues of fake news and political endorsements. There is not much to say whether this ownership of Bezos is relevant. Bezos added his innovation to the company by incorporating online subscriptions.

All these ideas of Jess Bezos are currently active, and we still see their influence today. Among Jeff Bezos's businesses, Amazon continues to excite consumers worldwide. I think most people know about Amazon. Amazon is huge because of its subsidiaries, such as Amazon Prime, Amazon Music, Amason Photos, Whole Foods Market, Amazon Fresh, Kindle, Echo, Fire, and many others. Almost anything a person needs can be found on Amazon. It is the greatest innovation that Jeff Bezos has founded, starting from an online bookstore to what it is now. The idea not only helps with the convenience of online shopping, the prices of the products are also reasonable and affordable to most consumers.

**The Impact of the Entrepreneur**

Focusing on Amazon, I believe that Jeff Bezos’s impact on many people worldwide will continue to be positive. His first vision of the internet when he started Amazon is correct. Almost everything we do now is through the internet. His innovation of allowing local businesses to sell via Amazon.com helps a lot of small businesses.

**The Success of the Entrepreneur**

Jeff Bezos is currently the second richest man alive. His success will probably last for more decades to come. He is a businessman who doesn’t hesitate when ideas come up. “Entrepreneurs also benefit greatly from being willing to fail, willing to experiment” from the book *The Man Who Sells Everything*. He has no fear of failing. I remember it was mentioned in his Wikipedia page during the early stages of Amazon that Jeff Bezos warned his investors that there was a “70% chance that Amazon would fail or go bankrupt.” If you’re an investor, one of the companies where money could be invested intelligently is Amazon. Amazon will continue to grow. Bezos will continue to develop more innovations to incorporate with the giant e-commerce.

**Opinions on the Entrepreneur**

Jeff Bezos has been called many names. Not everyone who becomes a billionaire is the most likable person in the world. There was an issue with him not paying Amazon employees the appropriate wages. He also caused controversy regarding sales tax. He is definitely not a perfect person, but as an entrepreneur, he is one of the greatest. He has other interests that are also successful but not as successful as Amazon. Jeff Bezos is young and will continue to be successful. He is only 61 years old.

**Conclusion**

I wanted to learn more about Jeff Bezos because he’s responsible for many things I personally use. I subscribe to many Amazon products. As I mentioned earlier, I have been a consumer of his products since the early years of Amazon. I did my research on Jeff Bezos based on all his accomplishments throughout the years. There are many entrepreneurs around the world. Many entrepreneurs have their own unique ideas that help people around the world, but I think the one who has impacted me the most is Jeff Bezos.

**Rerefences:**

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