

Threats Associated With Retail

Small e-commerce businesses like JenDore LLC face cybersecurity risks that threaten operations, customer trust, and finances. Awareness is key to implementing strong security measures.

Cybersecurity Risks in Retail E-Commerce

Small businesses like JenDore LLC face cyber threats that impact operations, customer trust, and finances.

Major Threats

- **Phishing & BEC Attacks** – Fake emails trick employees into sharing data or transferring funds (\$2.9B lost in 2023).
- **Ransomware** – Hackers lock data and demand payment (74% increase in losses in 2023).
- **Data Breaches** – Stolen customer credentials lead to fraud and reputational damage.
- **Supply Chain Risks** – Vendor cyberattacks can disrupt operations.
- **Bot Attacks** – AI-driven bots steal data and commit fraud (560K+ daily in 2024).

Protection Measures

Employee training, strong security policies, audits, and expert support help safeguard JenDore LLC.

JenDore Specific with Retail

01

Phishing / BEC

Pretending to be a customer
or JenDore to a customer

Fixed with Filtering
Employee Education

Ransomware

03

Locking up inventory data
or custom order data

Having back ups

02

Data Breaches

Possible attack for
customer data

Encrypting Data
Firewalls/Intrusion
Detection Systems

04

Bot Attacks

Effects social media plus
website

Having other places to
direct people to

Company Overview & Social Presence



Description

JenDore LLC is a woman-owned custom retail startup offering gaming gear, handmade products, and personalized gifts primarily through digital platforms.



History

Founded by Jena Green in Portsmouth, Virginia, JenDore began as a creative outlet and grew into a full-time business built on customization and customer loyalty.



Social Media Audit

Strong visual brand. Risks include impersonation, account hijacking, phishing links.
Recommendations: MFA, strong passwords, content moderation tools.

Company Name: JenDore LLC

🌐 Website: www.jendore.com

📱 Instagram: @jendore.llc | Facebook: JenDore LLC | TikTok: @jendorellc | Pinterest: JenDoreStore | BlueSky: @jendorestore.bsky.social | Twitter: @JenDoreStore | Twitch: JenDore