Growing Readers. What if we could plant the seeds of literacy and a love for reading from the day these little ones are born? Harris County Public Libraries could place them on the "pathway to knowledge" (HCPL, n.d.-a) before they even begin to walk. Strategically planning a cooperative relationship with Houston Methodist Willowbrook Hospital to give each newborn baby the Spring, TX Baby board book, registering new moms to receive a library card, and giving them literature on how to actively engage their baby while reading a book, will meet the library's goal to "Enrich lives and strengthen communities through innovative services within and beyond the walls" (HCPL, n.d.-a). Our values of creativity and innovation, celebrating diversity, and fun are obvious (HCPL, n.d.-a). Every people group in the community will be served.