

MARTA STEENSTRA DAVIS

Fairfax, VA
(703) 593-0728

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<https://sites.wp.odu.edu/mlis-mstee007/>

EDUCATION

Old Dominion University, Norfolk, VA

Master of Library and Information Studies

December 2023

Concentration: Youth Services

Relevant courses:

- Foundations in Library and Information Science
- Knowledge Resources: Planning, Selecting, and Managing Collections
- User Services and Programming
- Management and Leadership in Library and Information Studies
- Children's Literature Across the Curriculum, PK-8
- Production of Instructional Materials

Marshall University, Huntington, WV

Regents Bachelor of Arts

March 2022

Major: English: Creative Writing

Minor: History

RELATED EXPERIENCE

Fairfax County Public Library, Fairfax, VA

Youth Services Assistant (Library Information Assistant)

August 2022-Present

- Plan and provide youth service programming including storytimes, book clubs, and special events to offer engaging, and educational age specific and appropriate programs
 - Advise and assist patrons in the selection of books, periodicals, media, and other materials to meet their specific informational needs
 - Assist and instruct patrons in the use of print and online materials and technology to meet their specific informational needs
 - Coordinate with local schools to curate and display artwork created by local students in the children's area to build stronger connections to the community
 - Create new materials and props to expand branch inventory for children's programming
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Page 2

ADDITIONAL EXPERIENCE

Barnes & Noble Booksellers, Fairfax and McLean, Virginia

Community Business Development Manager
2020

January 2015-April

- Built relationships with schools, county and federal government agencies, community organizations, and businesses to facilitate and generate new sales
- Managed institutional sales from initial research stage through quote creation, order tracking, and delivery to maintain customer service standards and ensure customer satisfaction
- Organized and promoted large scale instore and school author visits and pre-sales to foster greater community engagement and drive sales

Children's Department Lead

August 2012-January 2015

- Planned and presented unique children's programming in the form of storytimes and book clubs to children of all ages to promote community engagement
- Maintained department through regular section maintenance by identifying and acting on sales trends and making recommendations to meet company standards and drive sales

LEADERSHIP

Providence Nursery School, Fairfax Virginia

Co-President of the Board of Directors

May 2010-May 2012

Board Member

May 2009-May 2010

SKILLS

Polaris Integrated Library System

Microsoft Office

Cricuit Maker

Canva