ZOE'S KITCHEN

PRESENTED BY: MIA-MYLINE MEDINA



ZOES KITCHEN MANIFESTO

" From our beginnings in Birmingham, Alabama, to our headquarters in Plano, Texas, Zoës Kitchen has been passionately sharing the Mediterranean diet and lifestyle for more than 20 years. And we're just getting started — whether it's experimenting with new recipes or opening new locations across the country, we never sit still. We'll continue to innovate and grow as quickly as we can find recipes, locations and team members that meet our high standards of excellence. Serving fresh, delicious food will always be at the heart of what we do. But Zoës Kitchen is also about serving people. Whether it's enabling a family to relax and catch up over a satisfying meal or maintaining a work environment that nourishes each individual's happiness and success, we never forget we're in the people business. Great food happens to be what we sell."

https://zoeskitchen.com/about

ATMOSPHERE

Pros:

- Open floorplan
- Vibrant color scheme
- Plenty of windows (natural light)
- Welcoming/ Inviting
- Casual
- Indoor/Outdoor seating
- CLEAN

Cons:

- One person bathroom
- Poor lighting in the bathroom



SERVICE

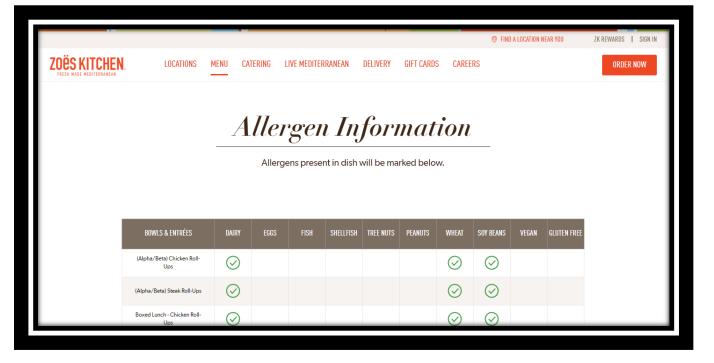
Pros:

• Welcoming Cashiers

Cons:

• N/A

- 10 min. serving time
- Utensils and drinks are selfserving



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		N	utı	ritio	n	Info	rm	atio	n			
BOWLS & ENT	irées calories	CALORIES FROM FAT	TOTAL Fat	SATURATED FAT	TRANS FAT	CHOLESTEROL	SODIUM	TOTAL Carbohydrate	DIETARY FIBER	SUGARS	PROTEIN	SERVING SIZE
BOWLS & ENI (Alpha/Be Chicken Re Ups	ta)	CALORIES FROM FAT 170			TRANS FAT Og	CHOLESTEROL 95mg	SODIUM 1980mg	TOTAL CARBOHYDRATE 54g	DIETARY FIBER 4g	SUGARS 7g	PROTEIN 41g	SERVING SIZE serving
(Alpha/Be Chicken Ro	ta) bil- 580 ta) 900	FROM FAT	FAT	FAT								

AMENITIES

A paper form of the menu is provided at the front door.

Symbols are used to mark menu items that are vegetarian, vegan, gluten free, ect.

Allergen and Nutrition information is made readily available through pamphlets at the front of the building.

15 minute parking spots are reserved for the business. Private parking is available.

Pre-made meals are kept at checkout and labeled with the date and time they were made (always fresh) for quick transactions.

Online ordering and catering are available. Takeout only.

FREE WiFi

QUANTITY VS. QUALITY VS. PRICE

