

When I searched these questions in English, I found that Facebook was the most popular social media site in Puerto Rico as of 2020. I found that, as of 2018, 54.6% of people in Puerto Rico had a Facebook account and that the second most popular social media was Pinterest. Close behind those two sites were Twitter and Instagram. Lastly, I found only 0.97% of the population used YouTube which is a miniscule amount compared to the United States!

When I searched these questions in Spanish, I still found that Facebook was the most popular, but that it reached 87.7% of the population. I also learned that YouTube was the second most used social media with 55.3% of the population using it. This is interesting when considering my search in English yielded such different results. Also, I found that 70% of the population of Puerto Rico used social media everyday.

As far as I could tell, the search in Spanish yielded more accurate results which isn't surprising considering the information regards mostly Spanish-speaking people.