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CYSE 494

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Journal Two

1. What is design thinking?

Design thinking can be described as a process of creating options that does not exist. It may come from a direct observation of examining the work and visualizing what is needed. Design thinking requires a qualitative data to go in the action, so the door to success will be easier. Problems looks simple with design thinking as it focuses on Empathize, Define, Ideate, Prototype, and Test.

2. How has design thinking influenced a product I use?

There are many products that influence myself because now learning the processes of design thinking I can imagine how much work is done. As well, how it was made creative from a simple look to enhance the product in market. Many times, consumer purchase the products by just looking at the look of a product.

3. What are the connections between opportunities and planning?

Opportunities and planning both are related together. A given opportunity will require a quality planning to make the idea into reality. On the other hand, when you have planned for something, but you may need to wait for the opportunity to come and then exploit it.

4. What opportunities have I missed?

I have missed a couple of opportunities in the life, but I take them as a positive instance of my life. I consider that there may be something better coming or designing as compared to the one that I have missed. Opportunities will come as you keep on trying to achieve a goal. It will not come if you just sit back and wait for it.

5. Can a successful venture be unethical?

I would not take a successful venture be unethical because the success may have achieved, but it will bring a negative side in the future. Ethical ventures are tend to stay for a long time with a bright aspect in the reference of users.