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The concept of bug bounty programs is quite interesting, as it's beneficial to both ethical hackers, and companies. These policies incentivize ethical hackers to find vulnerabilities by usually offering money, and it helps the company by expanding the amount of people who can test their systems, which can help patch vulnerabilities before threat actors find them. The article shows the benefits of bug bounty programs in discovering vulnerabilities a lot quicker, and they can actually save money by paying out per bug found, and not just a whole bunch of cybersecurity specialists who are on salary. While the article points out how beneficial bug bounty programs are, they're not perfect. Managing the expectations of how much these hackers should make is a challenge, because at times it could be more tempting for the hacker to utilize the vulnerability for a greater award than they would get from reporting it. With that being said, bug bounty programs are still very practical, and essential within the field of cybersecurity, as they help incisive hackers to do the ethical thing, and be rewarded for it!