

# The Role of Social Media in Cybersecurity Threats

Ryan Church

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Yalpi, Diwaker

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1:00-4:30 pm ET Online

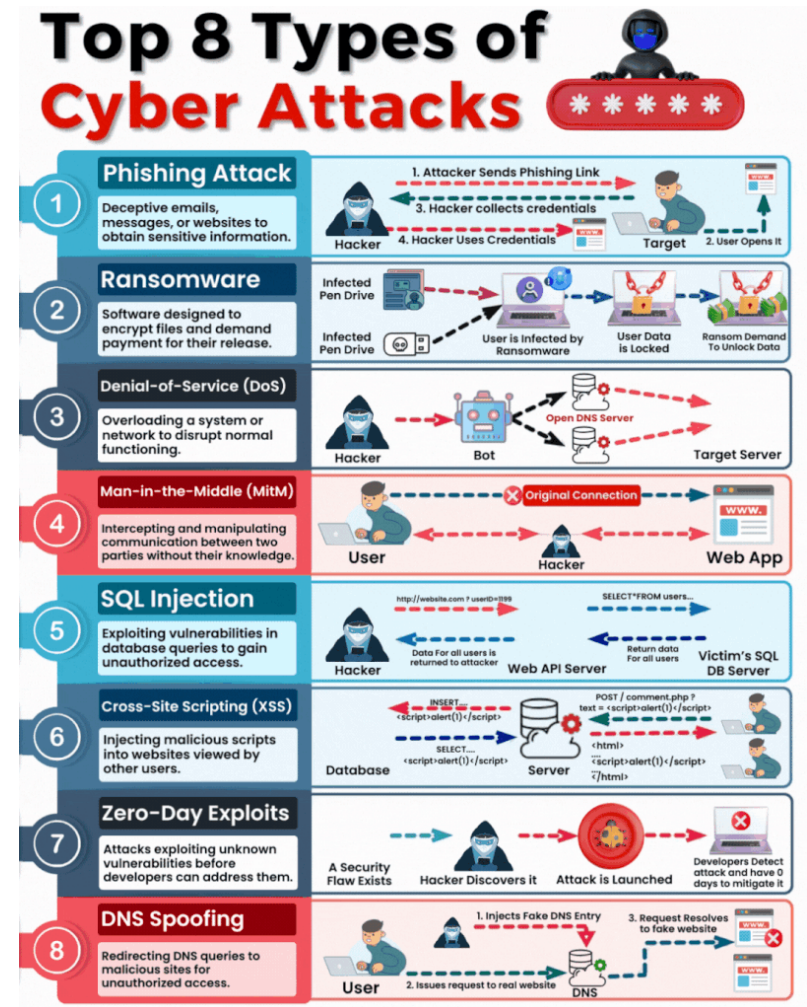
 **CYBER SECURITY  
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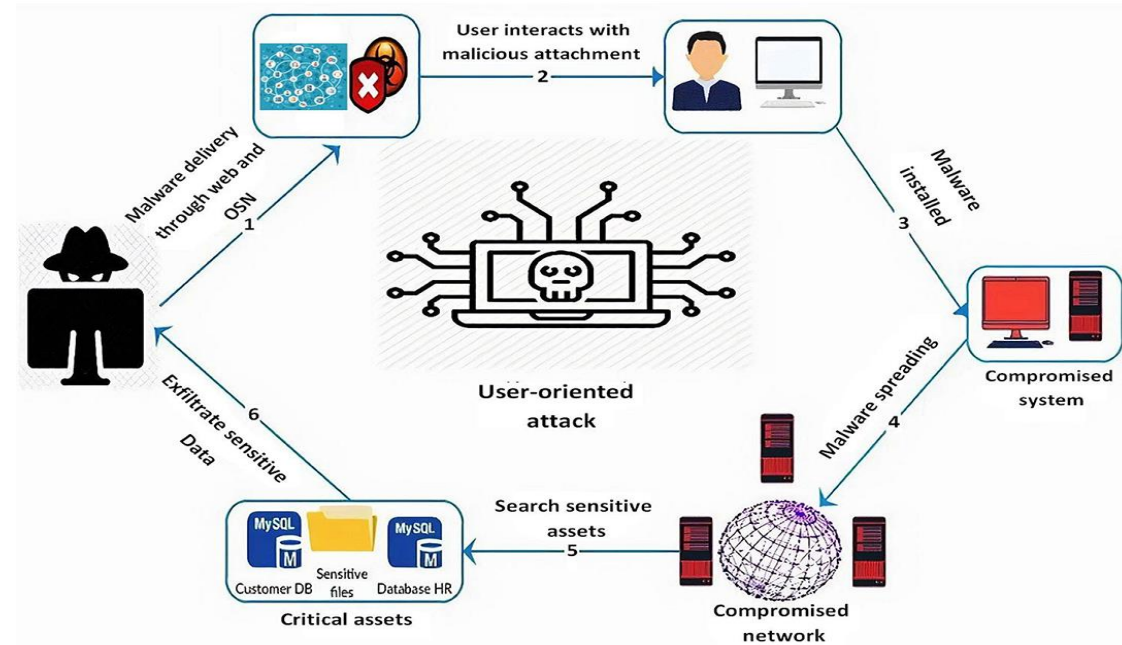
# Why do Cyberthreats Attack Social Media?

- Millions and Millions of users daily
- Users are too comfortable in sharing their personal information on social media.
- Also, very easy to impersonate as others on social media
- It's easy for cyber attackers to trick individuals into getting their personal information even individuals personal finances

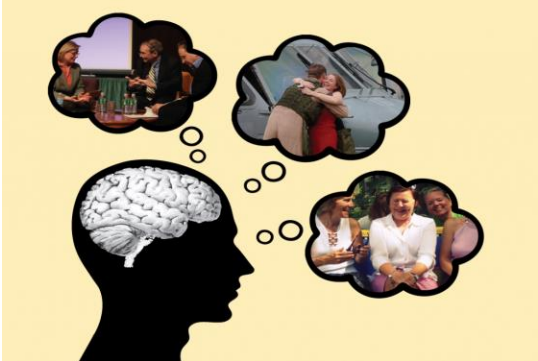
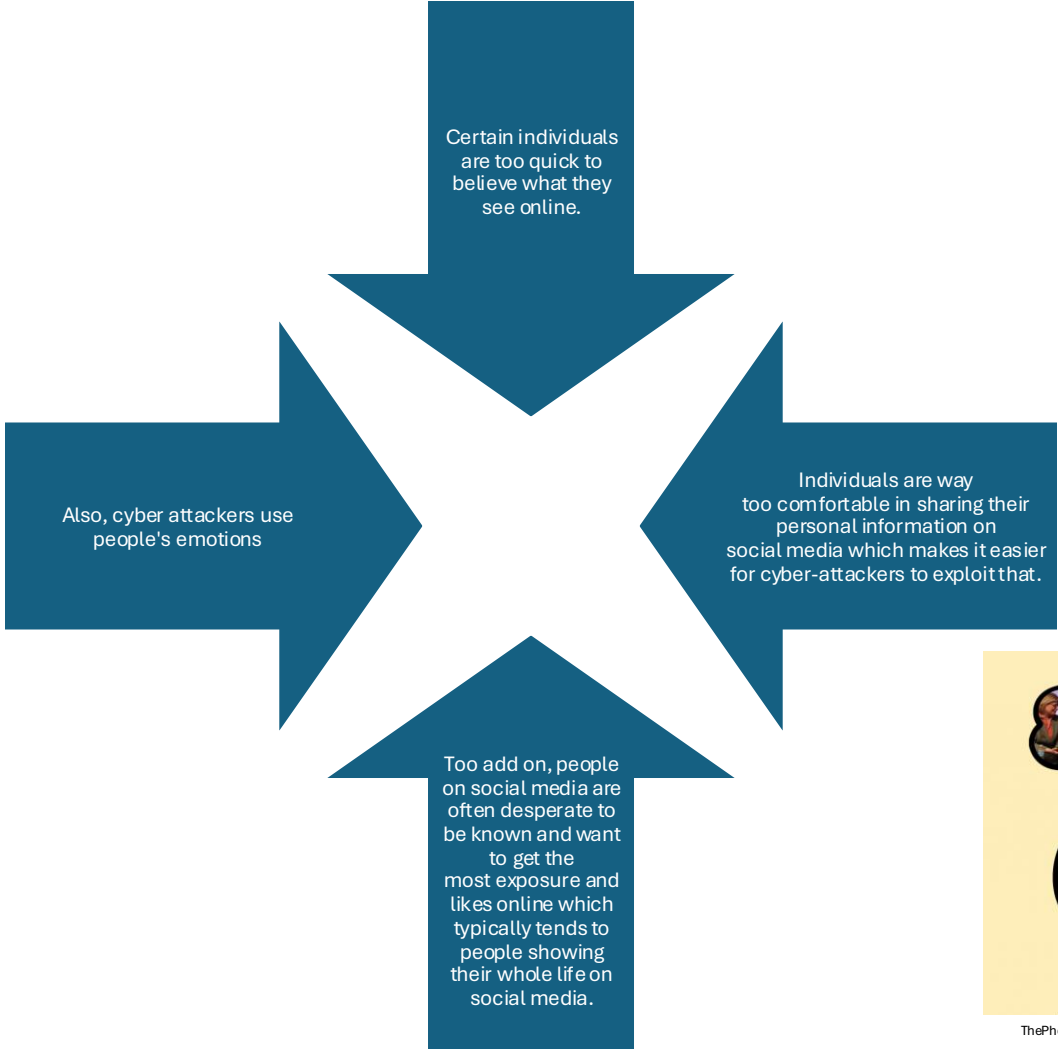


# What Are The Usual Cyber-Threats That Tend To Happen On Social Media?

- Fake Accounts
- Fake Links
- Phishing
- Impersonation
- Cyber Attacks
- Misinformation
- Cyberbullying



# The Connection Between Human Behavior And Social Media.



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# Here Are Some Real-World Examples Of Cyber-Threats On Social Media.

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Cyber-attackers are using TikTok to spread malware to steal users' information



The infamous 2020 Twitter bitcoin scam: took over celebrity accounts to promote by donating to bitcoin and ended up stealing millions and millions of dollars from tons of people.

## How To Help Counter These Cyber-Threats On Social Media?

- Make strong passwords
- Enable two-factor authentication
- Don't share your personal information online/social media
- Do some training on having a better understanding when knowing if someone is impersonating, on a fake account, or phishing





# References

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# Watch The Video Link!

- <https://odu.hosted.panopto.com/Panopto/Pages/Viewer.aspx?id=2712d627-2c1c-4d0a-8e9a-b3a6003ec917>