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Reading Response

13 February 2022

The first article that read was the Purdue Owl article about Aristotle's Rhetorical Situation. This article explains the Rhetorical Concepts and how they help to explain how rhetoric functions. These concepts are known as logos, ethos, pathos, kairos, and telos. Logos when translated means “logic or reasoning” and can also mean “text”. Logos refers to the logic and reasoning of a text as well as its structure of it. Ethos translated is “credibility or trustworthiness” or the credibility of the author and the text. Pathos is “emotional appeal” or how well the author is able to apply the emotions of the audience. Telos is used to identify the purpose or attitude of the text. Finally, kairos is referred to elements of a text or a particular time, and place. In other words, kairos means the setting of the text that is given. For the second article, I read Homer Simpson's Figures of Speech. Here we are able to all of the Rhetorical Concepts in the works from the Homer lines in the show. For example, he shows pathos while he is parently talking about how she wants to explore the world and see different exotic malls and how he is sick of eating hoagies.

These two articles were really interesting and informative when I was done reading them. With the first article about Rhetorical concepts, I realize the importance of each and every one of them. By learning what it is we could adapt our writings to different purposes, audiences, and even contexts. We could also learn to write different types of text for different purposes. As well as have a better understanding of other writers' points of view and agendas for what they have written. The second article was also entertaining because of the added concept of Homer

Simpson. Also informative because we are able to see the rhetorical concepts in action and how they are used.