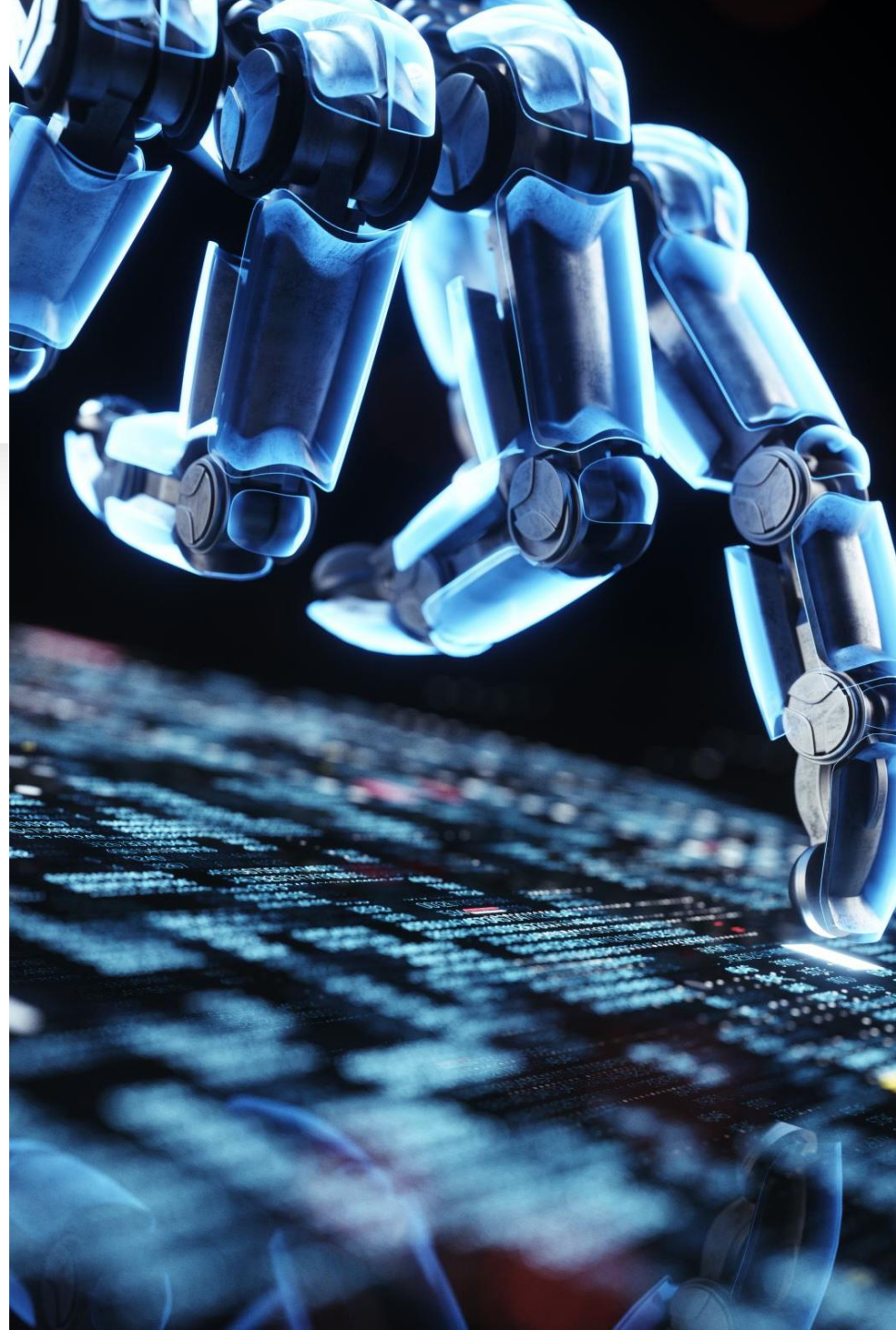


# What is Social Engineering?

- Tricking people instead of hacking systems
- Targets human behavior
- Goal: steal info or access





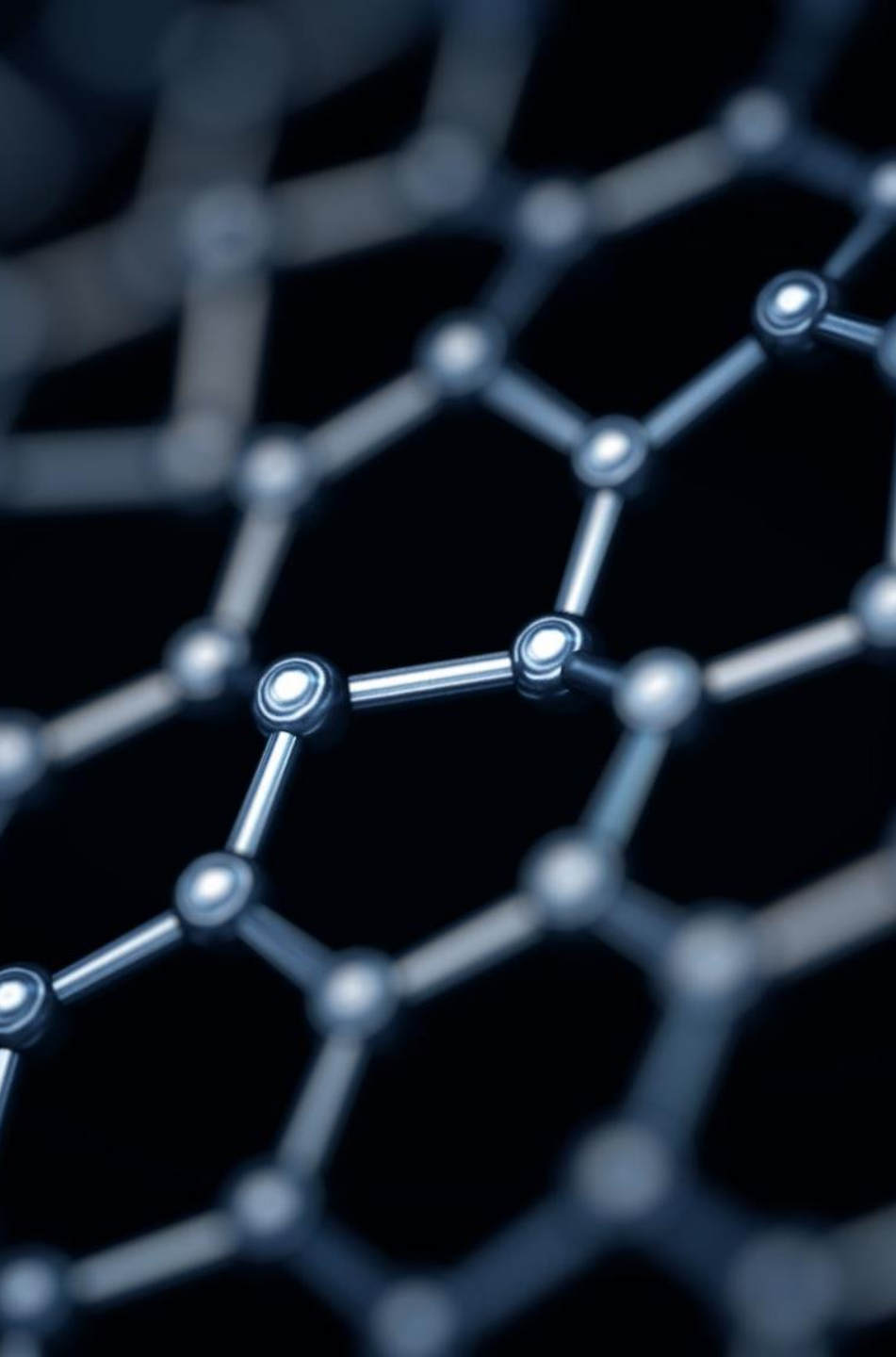
# Why Humans Are the Weakest Link

- People trust authority
- React under pressure
- Want to be helpful

# Military Example

- Passwords given during inspections
- Pressure to perform
- Authority influence





# Common Tactics

---

Phishing

---

Pretexting

---

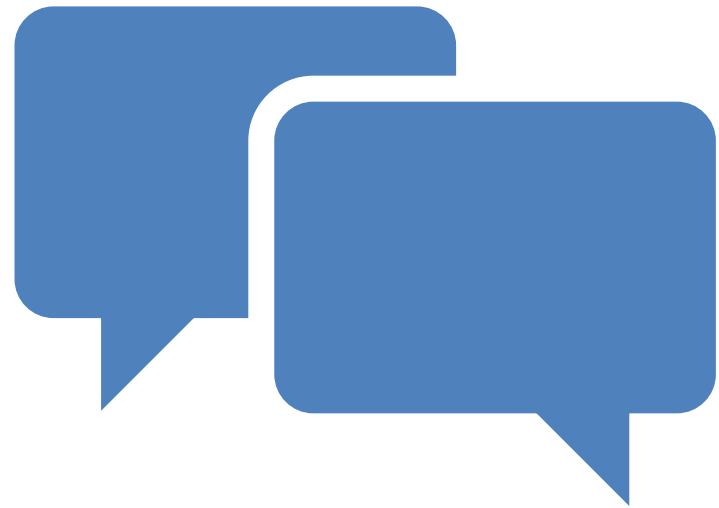
Baiting

---

Triggers: urgency,  
authority, curiosity

# Social Media

- Mass targeting
- Public info
- Easy impersonation



# **Twitter Bitcoin Scam**

---

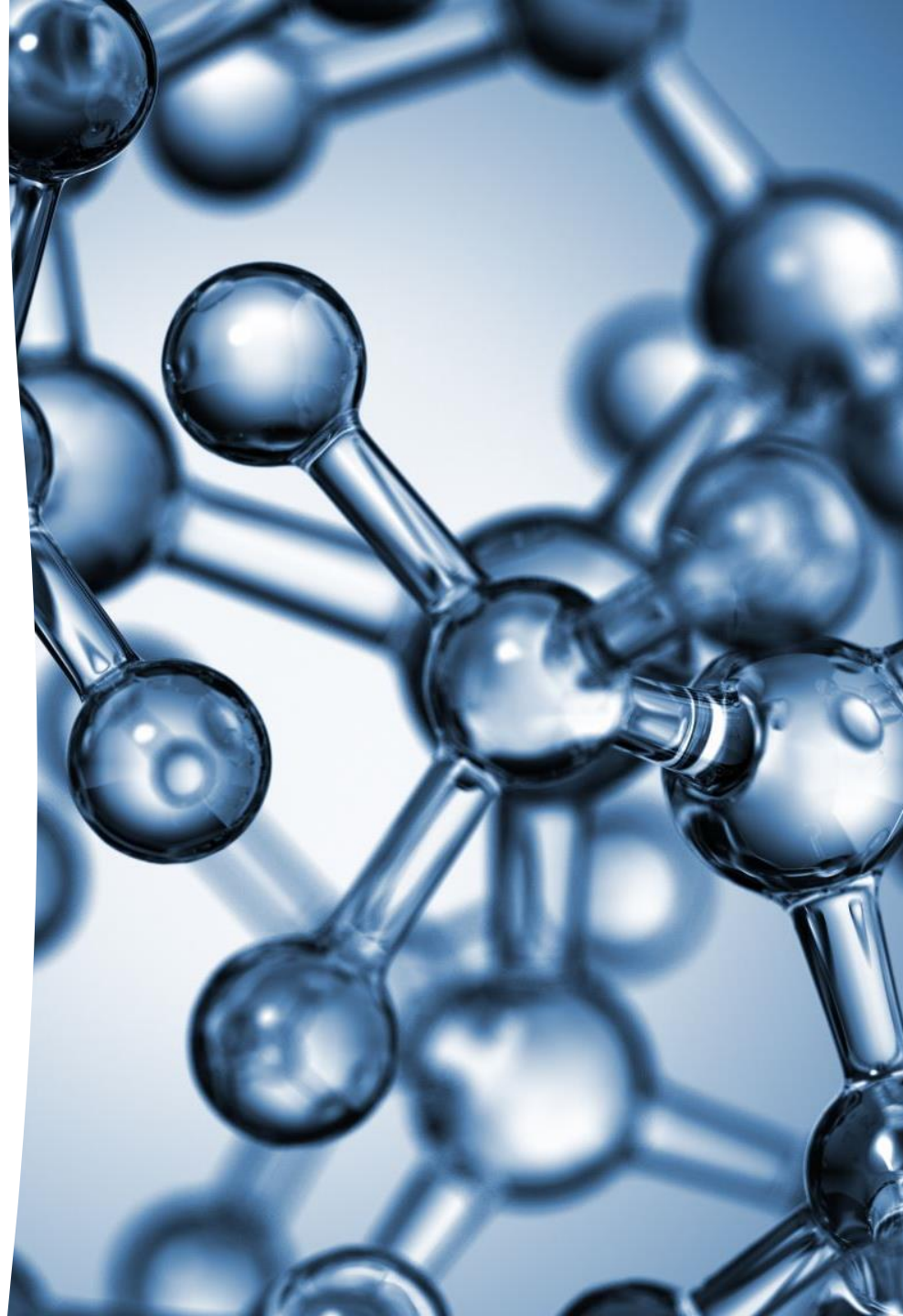
Employees tricked

---

Accounts hijacked

---

Fake Bitcoin  
giveaway



A glowing green padlock is centered on the left side of the slide. It is set against a dark background with a complex, glowing circuit board pattern. The padlock itself is a vibrant green, with a textured, almost crystalline appearance. The circuit lines are thin and light blue, crisscrossing the dark background. The overall effect is one of high-tech security or digital protection.

# Future: AI Threats

- Deepfakes
- AI phishing
- Harder to detect

# How to Avoid It

- Verify sources
- Don't click unknown links
- Never share passwords
- Slow down

