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I don't think people report cyber because a lot of the time it is really hard to determine what happen and is way too hard to find it after it happened. I say this because when phishing scandals happen to a person often the site or phone number are not available after they get what they want from the people they are targeting. Another reason why I think people do not report cybercrime is because they don't want it to go public. This is very common in companies, if the new got out that they got caught in a phishing scandal it could damage their reputation.