

Journals week 2

1. What is design thinking?

At its core lies the essence of design thinking - a solution-focused approach that involves thoroughly understanding user's needs. It's a collaborative process centered around creativity intended for fostering innovation.

A lot goes into the typical design-thinking methodology approach ranging from identifying user concerns first-hand to coming up with problem statement(s), brainstorming potential solutions once problems have been identified, subsequently testing relevant prototypes extensively before finally iterating based on constructive feedback generated over time.

Overall design thinking is lauded for placing immense importance on understanding empathy from the side of users while keeping creativity active enough through constant reiteration(s) intended towards creating groundbreaking innovative solutions that cater best towards meeting user-specific demands effectively.

2. How has design thinking influenced a product I use?

Design thinking has likely influenced a product you I by shaping its user experience and functionality. Design thinking methodologies often involve extensive user research and observation, which helps product designers gain insights into the target audience's needs, preferences, and pain points. This understanding informs the design process, leading to the creation of products that are more intuitive, user-friendly, and aligned with user expectations. By applying design thinking principles, product teams can refine and improve the overall user experience, resulting in products that better meet the needs of their users.

3. What are the connections between opportunities and planning?

Opportunities and planning are closely connected in the realm of business and innovation. Opportunities represent potential advantageous circumstances, situations, or gaps that can be leveraged to achieve certain goals or objectives. Planning, on the other hand, involves the deliberate and systematic organization of actions to pursue and exploit those opportunities effectively. Opportunities serve as the driving force behind planning, as they inform the identification of goals, the allocation of resources, and the formulation of strategies. Successful planning requires a keen awareness of existing and emerging opportunities, as well as the ability to adapt and adjust plans accordingly.

4. What opportunities have I missed?

One opportunity that I have missed are some internships, the reason why I had missed these opportunities is because I had a lack of awareness. I had figured as of right now that I needed to

focus completely on what I am doing currently instead of doing both, focusing on school and looking for internship opportunities. Another opportunity that I have messed was 3 years of working full time, instead I decided to be a fulltime student. So, in that time I could have made more money than I had in the last three years if I would have went into the work force straight out of high school, in the end it will all be worth it.

5. Can a successful venture be unethical?

While success in a venture typically implies achieving desired outcomes and goals, it is possible for a venture to be considered successful from a business perspective but still be unethical. Success can be measured in terms of profitability, market share, or customer satisfaction, but these indicators alone do not define ethical behavior. A successful venture can involve practices that harm the environment, exploit vulnerable populations, or disregard ethical principles. However, it is crucial to recognize that true success should encompass ethical considerations, social responsibility, and sustainable practices, as these factors contribute to long-term value creation and positive impact on society.