

Thomas Roeseler

Company Name: Anthem

Company industry: Health Insurance

Company main product/service: Anthem provides health insurance coverage

Primary customers: Anyone, could be anyone looking for health insurance or medicare

Cybersecurity is important for Anthem because they are an insurance provider with all of their customers' information and records. If they don't protect their customers' information and records, they could violate the HIPAA laws. If a health insurance company is the victim of a cyber attack, then their customers' information could be stolen and those people could be victims of identity theft. Anthem has been the target of a cyber attack before and their customers had their information stolen and could've been potential victims of identity theft. Anthem had to notify their customers of the security breach. The information Anthem and other health insurance companies have about their customers is names, birthdays, medical IDs, social security numbers, street addresses, email addresses, employment information, income data, and other medical information. The cyber attack on Anthem did not compromise any medical information, so Anthem was not required to encrypt their data.