

Fortune 500 Assignment

UPS

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UPS (United Parcel Service)

- ▶ **Industry:** Shipping
- ▶ **Main Service(s):** Tracking, shipping and receiving packages across the US.
- ▶ **Primary Customers:** UPS's primary customers are businesses, with their biggest customer being Amazon.
- ▶ UPS needs Cybersecurity because of the sensitivity of the information of the packages they are shipping and personal information. If information like what is inside a package, where it is right now, and where it will be shipped could be used by package thieves. UPS has sensitive information from their customers that are necessary for their business to function, like full name, address, payment details, etc.

