

Group Member Names:

Chad R and Vincent S

Company Name:

Walmart

Company Industry:

Retail and Wholesale

Company Main Product/Service:

Walmart's main product is groceries and everyday necessities. Walmart also has optometrists and physicians in the stores across the country. They also have a pharmacy in almost every location.

Company Primary Customers:

Middle Class Citizens and Families

Why Does This Company Need Cybersecurity?

To protect people's information who shop online or in person, if customers' website passwords or card information were leaked people would stop shopping at walmart. It also helps protect the value of the company. They would need some form of cybersecurity to prevent people from botting different items online such as ps5's and other electronics that are hard to get a hold of.